

We are picking up steam as we move into year two of managing and updating the [Transfer Counselor Website](#) (TCW) from the Chabot-Las Positas District. We look forward to updating and expanding the resources and information provided through the website, listserv and the **Transfer Conference for Counselors**. Our theme for the 2025 conference is “*Transfer Equity in Action*”.

The Transfer Conference for Counselors Committee is seeking proposals for presentations at the **7th Annual Transfer Conference for Counselors**, sponsored by the TCW via a grant from the California Community Colleges Chancellor’s Office (CCCCO). The 2025 conference will be held virtually on March 26, 2025, from 8:30 a.m. - 3:30 p.m.

Last year’s event served more than 800 participants, we anticipate a similar or larger turnout this year. Invitations will be sent out to the Transfer Center Director (TCD) and CCC Counselor listserv communities.

The conference will open with an introduction session hosted by the CCCCCO, followed two virtual tracks:

- “[Promising or Emerging Practices](#)” - aimed at the TCD community
- “[Special Programs and Organizations](#)” - for the more general transfer counseling community

WHAT WE’RE LOOKING FOR

With our “*Transfer Equity in Action*” theme in mind, we are soliciting proposals specifically designed for community college staff and faculty who support transfer students preparing for admission to CSU, UC and other public or private colleges. Our primary audience includes academic counselors, transfer center directors, articulation officers, student services officers, EOP and special programs counselors and counselors for disabled student services. Group or individual proposals are welcome.

Presenters will engage in a 75-minute webinar format, consisting of a 60-minute presentation followed by a 15-minute Q&A facilitated via chat board.

“Promising or Emerging Practices” Potential Topics and Suggestions:

- Strategic marketing and outreach for prospective transfer students
- AP Score Scenarios – Impact on GE, major prerequisites and the TMC
- Transfer best practices and partnerships with four-year schools
- Navigating CalGETC implementation
- Advising “reverse” transfers

- Nursing advising and best practices
- CSU TSP roadmap
- Medical school and healthcare pathways
- CalGETC certification
- Transfer Academy
- STEM transfer for under-represented populations
- Articulation challenges
- Using CCCCCO transfer data
- Connecting transfer advising to career advising
- SLOs and student surveys to support transfers
- Transfer Day on your campus – past and future
- Training new counselors in transcript evaluation
- CalGETC and Catalog Rights
- C-ID and TES best practices
- Involving instructional faculty and campus advisers in the transfer process
- Demonstrating guided pathways Meta Major models

“Special Programs and Organizations” Potential Topics and Suggestions:

- Learning Communities
 - Puente
 - Umoja
 - Honors Programs
- Student Support Programs
 - EOPS
 - MESA
 - Rising Scholars
 - DSPS
 - TRIO
 - Foster youth
 - Veterans
 - Serving undocumented students/DREAM centers/AB540
- Supporting 1st generation students
- Student Equity & Achievement (SEA) programs
- Student athletes
- Financial aid across sectors: CCC, CSU, UC, private and out-of-state institutions
- Transfer activism: building a cohesive political voice within the CC transfer community

Please submit your proposals here.

Important Details

- The **submission deadline** is **5 p.m. on Monday, December 23, 2024.**
- The Transfer Conference for Counselors Committee will meet in December/January to finalize choices for presentations and notify selected speakers.
- Proposals can be a brief paragraph. They do not need to be a finished presentation for submission.
- For reference, please find past presenters/presentations [here](#).

In reviewing prior presentations and the suggestions above, do you see something that you or a group would like to present? Could you envelope two or more of the above topics into one presentation? Are there other topics you feel are relevant? The Committee is open to all transfer-related topics.

Thank you for your attention. We look forward to another engaging Transfer Conference for Counselors.