



Transfer Conference for Counselors

Wednesday, March 27, 2024



POWERED BY
California Community Colleges

Dear Counselors,

We are excited to be hosting the [Transfer Counselor Website](#) (TCW) from the Chabot-Las Positas District starting this year. We are looking forward to updating and expanding the resources and information provided by the website, listserv and Transfer Conference for Counselors. Our theme for the 2024 conference is “Transfer Equity in Action”.

The Transfer Conference for Counselors Committee is seeking proposals for presentations at the 6th Annual Transfer Conference for Counselors, sponsored by the TCW via a grant from the California Community Colleges Chancellor’s Office. The 2024 Transfer Conference for Counselors is a virtual event scheduled for March 27, 2024 from 8:45 a.m. – 4:00 p.m..

Last year’s event served more than 600 participants. We anticipate a similar or larger turnout this year. Invitations will be sent out to the TCD and CCC Counselor listserv communities.

The 6th Annual Conference will start with an introduction session hosted by the California Community Colleges Chancellor’s Office, followed by a split of two virtual tracks: a “[Promising or Emerging Practices](#)” theme aimed at the Transfer Center Director community, and a second theme entitled “[Special Programs and Organizations](#)” for the more general transfer counseling community.

PRESENTATION PROPOSAL INFORMATION

With our Transfer Equity in Action conference theme in mind, the planning committee is now soliciting proposals specifically designed for community college staff and faculty who are involved in preparing transfer students for admission to UC, including academic counselors, transfer center directors, articulation officers, student services officers, EOP counselors and disabled student services counselors. Group or individual proposals will be accepted. Presenters will engage in a webinar format for a total of 75 minutes which will consist of a 60-minute presentation followed by a 15-minute Q&A facilitated by questions from the chat board.

“Promising or Emerging Practices” Potential Topics and Suggestions:

1. Strategic marketing and outreach for prospective transfer students
2. AP Score Scenarios – How they relate to GE, major prerequisites and the TMC

3. Transfer best practices and partnerships with 4-year schools
4. Supporting students in transferring to “elite” universities and colleges
5. Working with “reverse” transfers
6. Nursing advising and best practices
7. CSU transfer nursing programs
8. Medical school and healthcare pathways
9. IGETC certification
10. Transfer Academy
11. STEM transfer
12. Articulation challenges
13. Using CCCCCO transfer data
14. Transfer advising and its direct link to career advising
15. SLOs and student surveys in support of transfers
16. Transfer Day on your campus – Past and future
17. Transcript evaluation – The training of new counselors
18. The newer “Area F” – Catalog rights and other issues
19. C-ID and TES best practices
20. Involving instructional faculty and other campus advisers in the transfer process
21. Demonstration of guided pathways Meta Major models in practice

“Special Programs and Organizations” Potential Topics and Suggestions:

1. Targeted populations
2. Student-centered populations
3. Equity programs
4. Serving undocumented students
5. Veterans
6. Student athletes
7. EOPS
8. DSPS
9. Honors
10. TRIO
11. Puente
12. Umoja
13. Foster youth
14. Financial aid across sectors: CCC, CSU, UC, private and out-of-state
15. Transfer activism: The CCC transfer community as a cohesive political voice addressing statewide legislation
16. Dual enrollment

Please submit your proposal using this [link](#).

IMPORTANT DETAILS

- The submission deadline is **Thursday, November 30, 2023**.
- The Transfer Conference for Counselors Committee will meet in December to finalize choices for presentations and notify selected speakers.
- Your proposal can be a paragraph long. It does not have to be detailed or a finished presentation for submission.
- As a point of reference, please find past presenters/presentations [here](#).

In reviewing prior presentations and the suggestions above, do you see something that you or a group would like to present? Could you envelope two or more of the above topics into one presentation? Are there other topics you feel are relevant? The Committee is open to other transfer-related subject matter.

Thank you for your attention. We are looking forward to another engaging Transfer Conference for Counselors.

Sincerely,

David Reed
Director, Transfer Counselor Website