

Wednesday, March 22, 2023

Transfer Conference for Counselors



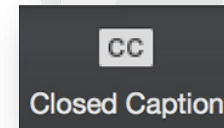
Welcome & Housekeeping

Tech Support

Tech Support is available, please message the staff members with Tech Support in their name in the participant list. Support is also available via email: conferences@foundationccc.org

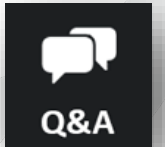
Closed Captioning

Click the Closed Caption (CC) tab to read live captions



Q&A

Click the Q&A tab to enter questions for the presenters and read their responses. Some questions will be answered live at the end of this session.





All of today's presentations will be recorded and accessible on the Transfer Counselor Website (TCW) under "Transfer Counselor Conferences."

ccctransfer.org

The Link between Transfer & Career Advising

Presented by:

Michele Haggar,

Director of Career & Transfer Connections

Caree Lesh,

Career Counseling Faculty Coordinator

Learning Outcomes

You will...

- Gain insight on how transfer and career counseling go hand-in-hand
- Learn about best practices from us and from our colleagues around how to integrate career counseling as part of your transfer counseling
- Explore tools you can use in counseling appointments designed to support career and transfer explorations



Finding our WHY and
helping them find theirs!

Activity: Let's hear from you...

- When did you realize what your dream job was and how to get it?
- What was key to your success in finding a place in the field/ industry/ job you sought out?
- What was the scariest part of college for you?
- What was the best “career advice” you received?
- What was the worst “career advice” you received?

Challenges students face...



40% of students CC
students report
being
undecided
about a major
in their first
year



All too often,
students “self-
advise”, ask their
peers, parents,
relatives, for
academic and
career advice
without consulting
an academic
counselor



Career and transfer
experiences are
often opt-in
opportunities, occur
by chance,
disconnected to a
college-wide vision
for career and
transfer success



There is a fear
among some
that career
advising should
happen with
Career
Counselors
ONLY

My parents told me to choose a major, but I don't know what I want...

Career and transfer advice starts with counselors, not faculty teaching in discipline areas

What are some of the things that your students tell you when you meet with them? `

I picked accounting because it was the first on the list so I could get through the online orientation!

My friend told me her teachers reached out to college reps and employers, but I never had a teacher who did that...

I'm the first to go to college, so there isn't anyone in my family I can ask for help...

The undecided minds....



Completely
Undecided

Reasons for being undecided?

- Students are seeking the “perfect” fit/job
- Few/ no hobbies, or extracurricular experiences
- Low income, underrepresented, first gen are low in social capital
- Entering college with little/ to no exposure/ or unaware of industries



Tentatively
Decided

Reasons for being undecided?

- Students trying to decide between multiple majors/ areas of interest
- Choices are being made based on Social Media, family, friends, or preconceived notions for industry without real world research
- Self doubt, inability to commit to one choice, choosing industries because of outside pressure (family, friends, social media)
- Value conflict and/ or confusion of what is important/ valued



Uncommitted
Decided

Reasons for being Uncommitted Decided? (made a choice, but still unclear what it looks like as a career)

- Industry is competitive and appears unattainable
- Industry does not align well with financial stability/ sustainable
- Student perceives major broadly (Sociology, Business Admin, Psychology, Biology... etc.)
- Choices are being made based on Social Media, family, friends, or preconceived notions for industry without real world research
- Genderizing/ stereotyping majors/ areas of interest/ industries/ jobs

Questions to start the undecided minds....



Completely
Undecided

Questions to ask....

- A visualization activity
- Have you considered what types of professional activities or industries
- Let's talk about what you don't want to do.
- Tell me about what you do in your free time and what peaks your curiosities?
- What you're looking to get out of your college experiences?
- If you could take a class about anything. What would it be and why?
- How does your family or culture influence your decisions and choices around what your college experience should look like?



Tentatively
Decided

Questions to ask:

- What majors are you trying to decide between and what inspired you to choose them?
- Let's do a ranking and a pros/ cons about what you know regarding your majors/ areas of interest
- Do a visualization activity
- Let's talk about who you can talk to about your majors/ industries (they can't be family)



Uncommitted
Decided

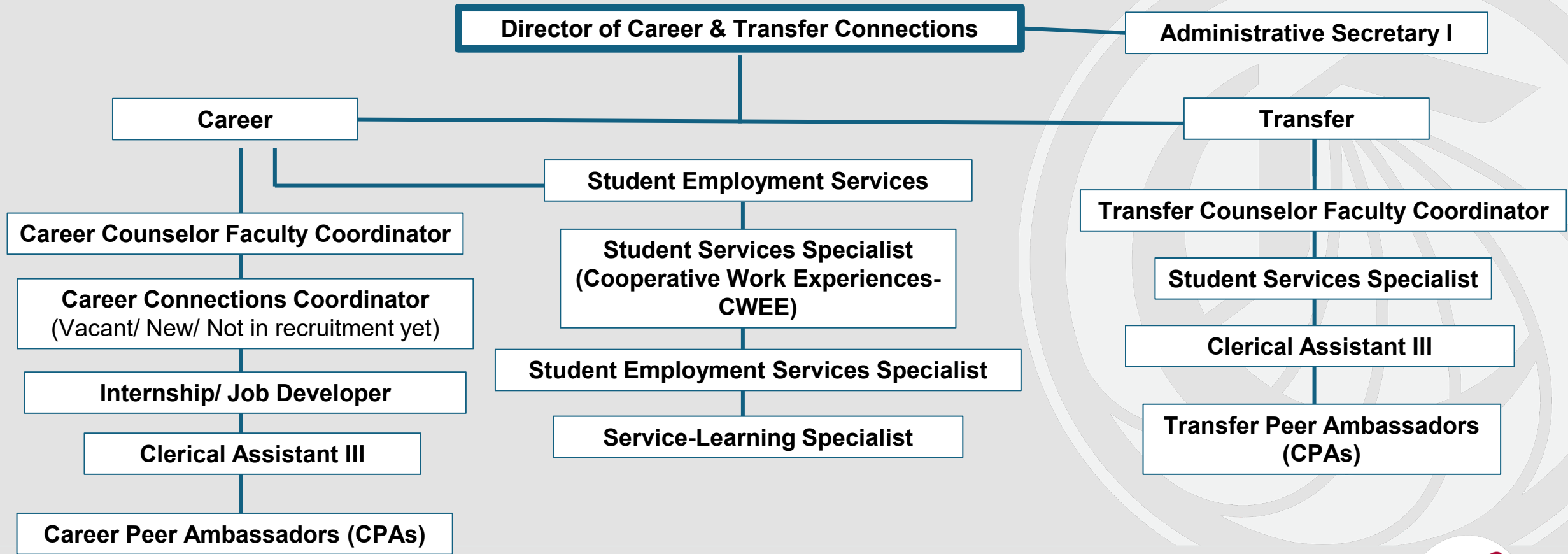
Questions to ask:

- What challenges do you see as hindering you from making a choice?
- Do you know anyone or have spoken to someone in the industry, area of interest, etc.?
- Have you done any research using "these" tools to help you explore your options?
- What makes you think that certain types of people are made for certain industries or jobs?



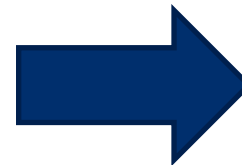
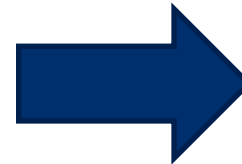
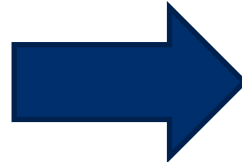
Creating a Career & Transfer Ecosystem

Career & Transfer Connections at SWC



Who else is doing this?

- Sierra College
- San Diego Community College District
- Diablo Valley College
- Moorpark College
- Cuesta College



Why are we doing this?

- **Why are the two student service areas connected?**
 - Students have strong aspirations to academic and career success ([Garcia, Linda and Adkins](#))
 - A key component to guided pathways implementation is set on helping students develop participate in career & transfer exploration ([Garcia, Linda and Adkins](#))
 - Educating students on how their career/ majors/ interest areas impact career advancement as early as possible is critical to career and transfer success

Tools for counselors...



California
Community
Colleges



Major Exploration Tools?



[California Career
Resource Network](#)



*Your Career and
Transfer Center!
Team up with them!*

Myers-Briggs Type Indicator®
instrument (MBTI)
Clifton Strengths
Strong Interest Inventory (SII)

What other resources do you know about and can share with our colleagues?

Resources...

- [Redesigning Community College Student Onboarding Through Guided Pathways](#). [Jenkins, Davis](#); [Lahr, Hana Elizabeth](#); [Pellegrino, Lauren](#); [Kopko, Elizabeth Mary](#); [Griffin, Sarah](#)
- [What Community College Students Tell us about Transfer](#), [Linda Garcia and Courtney Adkins](#), Inside Higher Ed
- [Transfer Advising: Sharpening a Powerful Tool for College Success and Equity](#); [Rebecca Lavinson & Tania LaViolet](#). [College Ed Institute](#). Aspen Institute

Thank you! Questions?

Presenters:

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CLOSING

