

Monday, March 28, 2022

Transfer Conference for Counselors

Breakout Room Slide Deck

Concurrent Session 1

Facilitating a Regional Virtual Fair

Mariana Macamay, Crafton Hills College

Scott Cooper, College of the Desert

Brandice Mello, Crafton Hills College

Escarlet Wirth, Mount San Jacinto



Virtual Transfer Fair

A collaborative effort by the Region 9 Colleges



Transfer Conference for Counselors

Today's Agenda



Collaboration, Efficiency, Support

- Introductions & Purpose
- Region 9 Colleges
- Communication & Organization
- Technology
- Marketing
- Day of Event
- Key Take Aways

Region 9

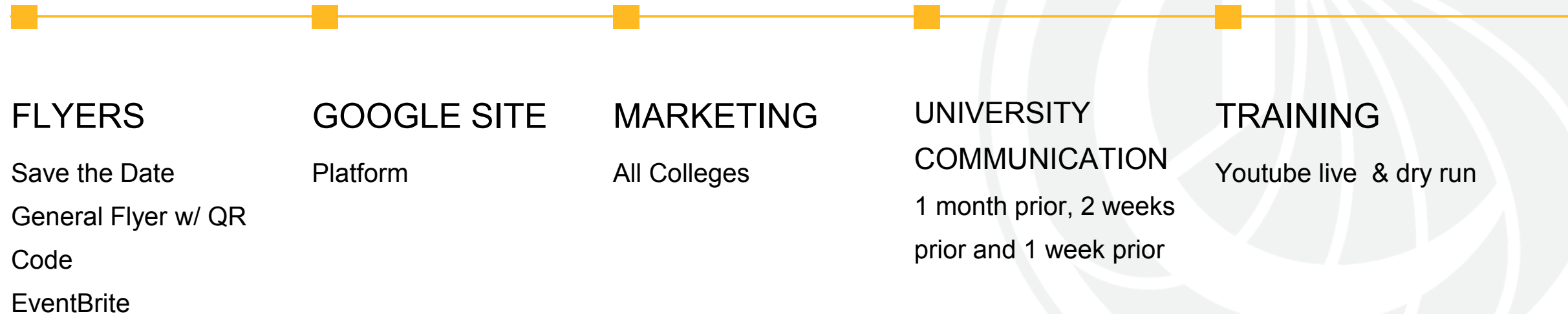


- Geographically dispersed/isolated
- Limited resources
- One-man crew
- TCD with other roles
- Small college problems
- Committed to Regional virtual transfer fair

Barstow, Chaffey, College of the Desert, Copper Mountain, Crafton Hills, Moreno Valley, Mt San Jacinto, Norco, Palo Verde, Riverside City, San Bernardino, Victor Valley College

Timeline

WE HAD 7 WEEKS FROM LIST OF PARTICIPANTS RSVP TO FAIR EVENT



Communication & Organization

- TCD Region 9 Listserv
- Google Drive
- Zoom meetings
 - Bi-Monthly Meetings
 - Weekly Meetings
- Utilized Indv Strengths
- Assign task deadlines!
- Colleges present their task progress at each mtg



Region 9 TCD

Listserv

TCD-REGION9@LISTSERV.CCCNEXT.NET

Options: Use Forum View
Enter Date Range

Show Pending Messages
Show Drafts

Subject

Region 9 Notes- UC Transfer Successes

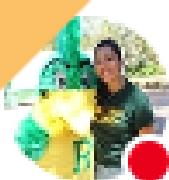
FW: Transfer Fair Flyer

Re: Reminder: Save the Date - Inland Empire Virtual Transfer Fair - April 6, 2022

Fw: Reminder: Save the Date - Inland Empire Virtual Transfer Fair - April 6, 2022

- Easy communication
- Supported by the CCCCO
- Contact:
listadmin@ccctechcenter.org

Things To Do	Who?	Deadline	Status	Comments
Create an accessible google folder	RCC - Claudia	01/11/2022		
Establish Fair Date and Participants	All	01/11/2022		April 6, 2022 11 - 2 pm
Save the Date Create flyer/Post card	Chaffey College	01/31/2022	Done	
Invite Universities	VVC - Lorena	02/11/2022	Done	
Eventbrite Registration	MSJC - Escarlet	02/23/2022	Done	
Google Site with rooms and youtube links	Crafton - Brandi Mello	02/25/2022	3/4/22	
Update one-minute promotional video	Crafton - Brandi	03/03/2022	3/4/22	
Assign universities to rooms	Nicole - RCC	03/03/2022	Done	
Link on google site: questions to ask Universities	Crafton Hills	2/25/2022	3/4/22	
Assign CCCs to Rooms	All	03/08/2022	3/4/22	
Thank you for registering for our fair email to reps	VVC - Lorena	03/03/2022		▼
Create a canvas announcement	MVC - Carmen	03/07/2022		



Moreno, Mariana B.

To ○ TCD-REGION9@LISTSERV.CCCNEXT.NET

Hello Colleagues,

Next Meeting: Tuesday, March 1, 2022 Agenda 10 am

Join from PC, Mac, Linux, iOS or Android: <https://cccconfer.zoom.us/j/2937198943>

Please plan on the full 1.5 hours.

- Update University RSVPs (**Lorena – VVC**)
- University Room Assignment (**Nicole – RCC**)
- Review Eventbrite Registration (**Escarlet – MSJC**)
- Preview video (**Brandi – Crafton**)
- Status Google Site (**Brandi – Crafton**)
- Discussion marketing strategies (**Scott, COD**)
- Google Doc Folder:
 - <https://drive.google.com/drive/folders/1-oP2Xk720KM1zsiQPx>

Technology

Fall 2021 ~ University Transfer Fair

September 21, 2021

10:00 AM – 1:00 PM

Presentations will repeat every 30 minutes (10:00, 10:30, 11:00, 11:30, 12:00, 12:30).
Identify the Universities you would like to hear from and attend that zoom session.

#	Universities	#	Universities
Room 1 COD	CSU San Bernardino UC Santa Barbara Marymount California University Bellevue University	Room 2 COD	UC Riverside CSU San Marcos Embry-Riddle Aeronautical University Azusa Pacific University
Zoom https://cccconfer.zoom.us/j/95501892786 YouTube https://youtu.be/ALoKY_kSjDU		Zoom link: https://cccconfer.zoom.us/j/99149400051 YouTube https://youtu.be/Nsl5Zuz-T0Q	
Room 3 Crafton	University of Redlands UC Los Angeles American Jewish University Grand Canyon University	Room 4 Crafton	University of LaVerne UC San Diego Mount Saint Mary's University Arizona State University
Zoom Link: https://cccconfer.zoom.us/j/93200280620 YouTube Link: https://youtu.be/T8fZKOYCIH4		Zoom Link: https://cccconfer.zoom.us/j/91316489751 YouTube Link: https://youtu.be/WSTxa8rpY0E	
Room 5 Victor Valley	Loma Linda University UC Irvine University of Nevada, Las Vegas Univ of Mass Global	Room 6 Victor Valley	La Sierra University UC Davis University of San Diego Pepperdine Graziadio Business School
Zoom: https://vvc-edu.zoom.us/j/96412615963 YouTube: https://www.youtube.com/watch?v=nTstWgcV34M		Zoom: https://vvc-edu.zoom.us/j/91258495529 YouTube: https://www.youtube.com/watch?v=-WvSrvXfJPc	
Room 7	Cal Baptist University UC Santa Cruz	Room 8	Cal Poly Pomona UC Merced

- Zoom Rooms for Presenters
- YouTube Live for students
 - Allowed unlimited views
 - Able to chat with students
- Community College Staff Manage YouTube, Zoom and chat
- Event Brite - 1200 RSVPs
- Google Site
 - Allowed all colleges to have access
- Adobe Spark Video

Eventbrite Registration



Community College*

Phone Number*

Student ID Number*

College Email*

Marketing

TRANSFER CENTER CANVAS SHELL

- Direct Appeal to Faculty
- Special Programs (TRIO, EOPS, Resource Centers, etc.)

SOCIAL MEDIA

- Instagram
- Facebook
- YouTube
- Email
- School website
- Student Radio Station

OTHER

- Local newspaper
- College Public Marketing
- 30+ unit completers
- Text to enrolled students
- Veterans, EOPS, Student Government



PRESS RELEASE

FOR IMMEDIATE RELEASE
 Contact: Scott Cooper
 Region 9 TCD Transfer Chair
 Office: 760.776.7453

Inland Empire University Transfer Fair to feature over 60 universities

Palm Desert, CA February 28, 2022

California Community Colleges of the Inland Empire will be hosting a free Virtual Transfer fair for all community college students in the Riverside and San Bernardino counties.

The event will take place Wednesday April 6th, 11:00AM-2:00PM PDT and is open to all community college students, faculty, and staff. Over 50 University representatives from institutions representing the University of California (UC) California State University (CSU) in-state private schools and out-of-state schools will be sharing admissions information for prospective students. There will be 4 sessions that students may choose to attend. University presentations will repeat every 45 minutes (11:00am, 11:45am, 12:30pm, 1:15pm) and presenters will be able to answer questions following the presentations.

"This is a great opportunity for students to explore their transfer options and to meet representatives from so many amazing universities all in the same place. Students actually have a chance to meet admissions officers representing many varied geographic regions of the United States," said Transfer Counselor Scott Cooper of College of the Desert.

Students may register for this free event at [Eventbrite.com](https://www.eventbrite.com). Search for "Inland Empire University Virtual Transfer Fair" or through <https://bit.ly/31S0LrY> to see the full list of participating schools.

With more than 2.1 million students at 115 colleges, the California Community Colleges is the largest system of higher education in the country. One in every four community college students in the nation attend a California community college.

The Inland Empire Region 9 Transfer Consortium is one of 10 California Community College Regions and serves the students of Barstow Community College, Cerritos Community College, Chaffey College, College of the Desert, Copper Mountain College, Crafon Hills College, Moreno Valley College, Mt. San Jacinto College, Norco College, Palo Verde College, Riverside City College, San Bernardino Valley College, Victor Valley College.

Virtual University Transfer Fair

Tuesday, September 21, 2021

10 a.m. - 1 p.m.

never too early to connect with universities. Over 70 universities have RSVP to help you transfer.

Participating Universities click [HERE](#)

Eventbrite RSVP [HERE](#)

Watch this video on how to connect with the universities:

<https://youtu.be/bFABqO8pmlw>



Order of Fair: Click [HERE](#) (scroll down, click on the down arrow to view the universities in that room, click on the youtube live link)

If you don't know what questions to ask, click [HERE](#)

Headed to you by the [University Transfer Center](#)



 Region 9 University Transfer Fair
 Jessica Rodriguez
 All Sections

Sep 9, 2021 at 10:00 AM

Dear MSJC Transfer Students,

If you are planning to transfer or want to explore the possibility of going to a university, take advantage of this great opportunity to meet with university representatives from the University of California, California State Universities, Private Universities in California and out of state universities to find out what it takes to enter their universities. Mark your calendars! They will have information for you on academic programs, scholarships and financial aid.

What: Region 9 Transfer Fair

Where: Virtual YouTube

When: Tuesday, September 21, 2021

Time: 10 am - 1 pm

Informational YouTube video for additional information:

<https://www.youtube.com/watch?v=bFABqO8pmlw>





Participate in the Virtual University Transfer Fair

The College invites you to attend the Virtual University Transfer Fair on Tuesday, September 21, 2021, from 10:00 a.m. to 1:30 p.m.

More than [50 universities](#) have committed to help you transfer and will be available to hear from at the event!

The Virtual University Transfer Fair is open to all College of the Desert students.

For questions or more information, contact Scott Cooper, Transfer Counselor, at scooper@collegeofthedesert.edu.



College of the Desert Newsletter 9/13/2021

Welcome to the Roadrunner Roundup, College of the Desert's weekly newsletter for students. Roadrunner Roundup is shared at the beginning of each week, providing important information on College of the Desert activities, programs, upcoming events and opportunities for students.



Community college students in Riverside and San Bernardino Counties are invited to a first-of-its-kind virtual transfer fair Tuesday from 10 a.m. to 1 p.m.

Over 60 universities will send representatives to the online event, including schools from the University of California (UC) and California State University (CSU) systems as well as in-state private schools and out-of-state schools.

The event, organized by the Inland Empire Region 9 Transfer Consortium, marks the first time that the region's 10 community colleges including College of the Desert have co-hosted a virtual transfer fair, according to Scott Cooper, a College of the Desert transfer counselor.

The event is free. Students are encouraged to register ahead of time at [Eventbrite.com](https://www.eventbrite.com) by searching for "2021 Virtual University Transfer Fair" and to see the full list of participating schools. Registration is not required. Students unable to attend the live event will be able to watch a recording of the college fair on YouTube.



FALL 2021 FAIR

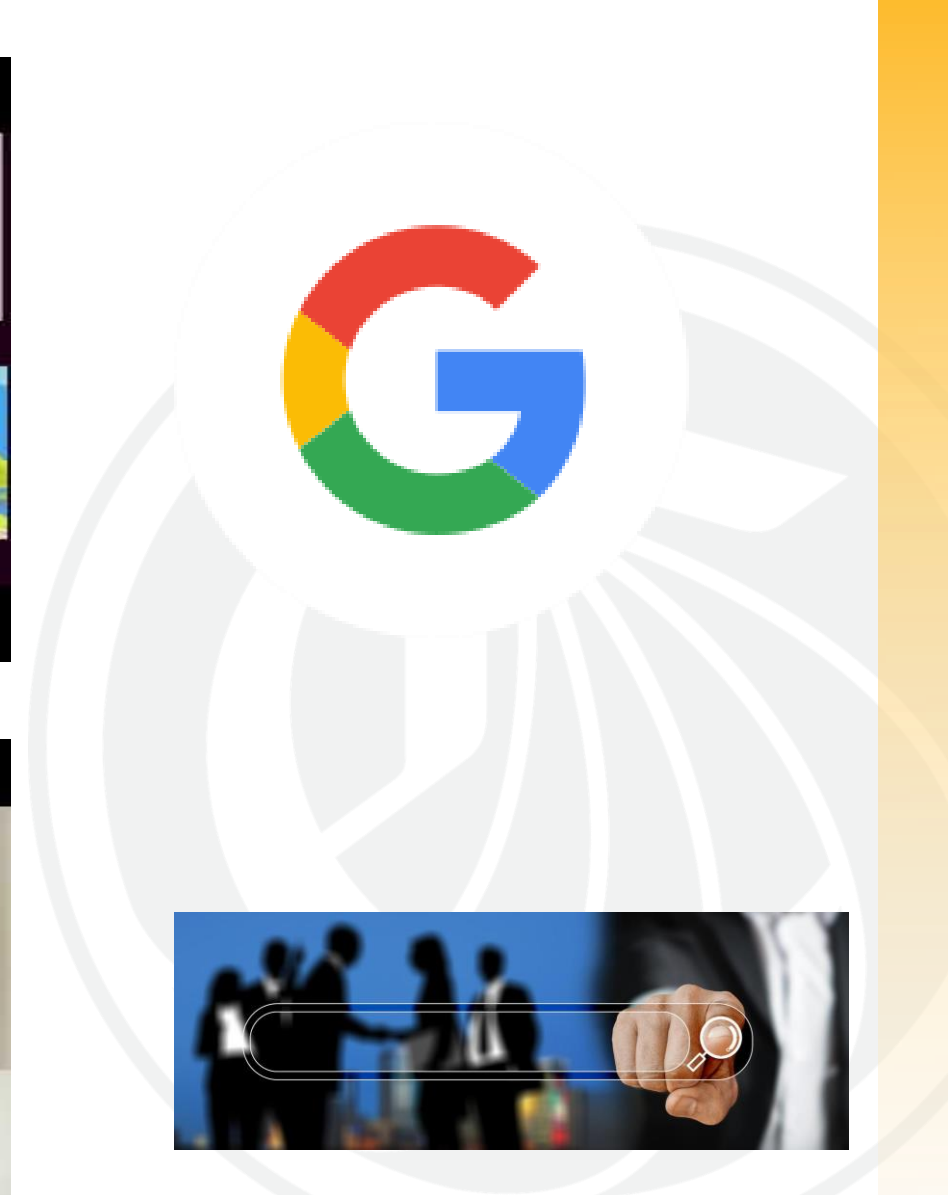
2021 Virtual University Transfer Fair
It's that time of the year!!!

Tuesday, Sept. 21st
10am-1pm



SPRING 2022

2022
Virtual University Transfer Fair

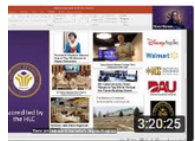


Transfer Conference for Counselors

YOUTUBE Analytics

YouTube Studio Search across your channel

Channel content Overview Reach Engagement Audience Sep 22, 2021 Since published



deo 9 Virtual Transfer Fair Room 1

Details

Customization

Analytics

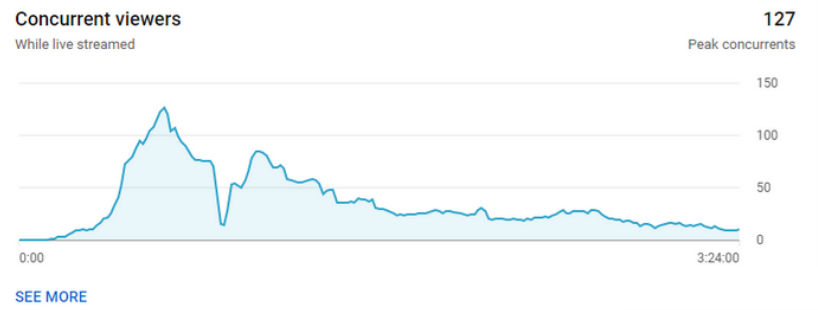
Editor

Comments

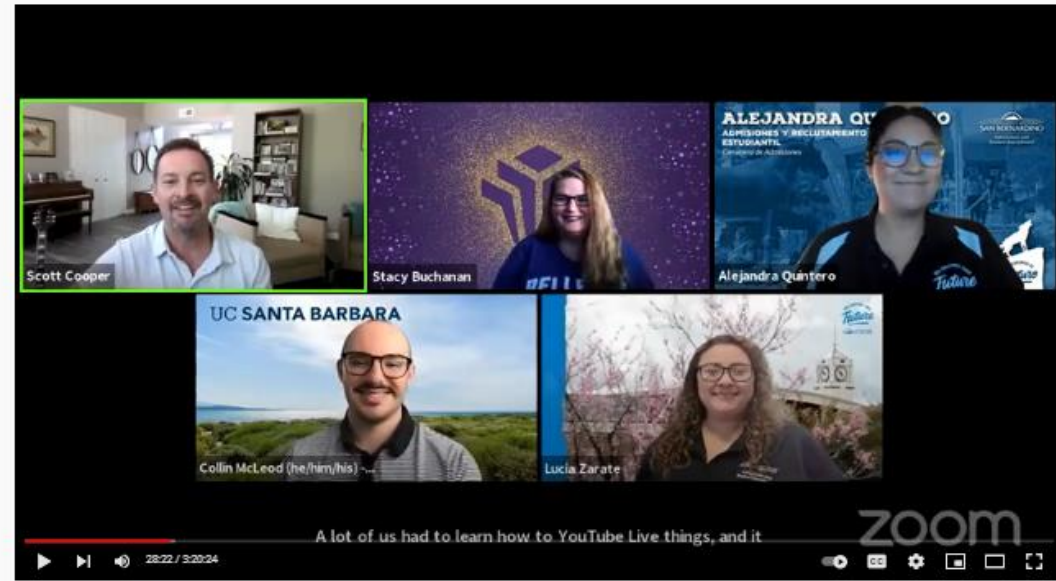
Subtitles

Interest in your content

How many viewers were watching your live stream



Sep 22, 2021 Since published



Region 9 Virtual Transfer Fair Room 1

580 views - Streamed live on Sep 21, 2021

18 DISLIKE SHARE SAVE



Scott Cooper
1 subscriber

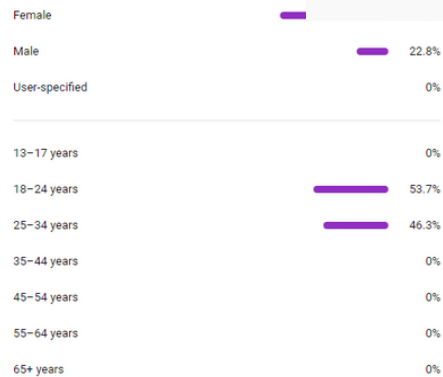
ANALYTICS EDIT VIDEO

Virtual Transfer Fair Room 1, Sep 21 10 am -1pm

SHOW MORE

Age and gender

Views - Since uploaded (lifetime)



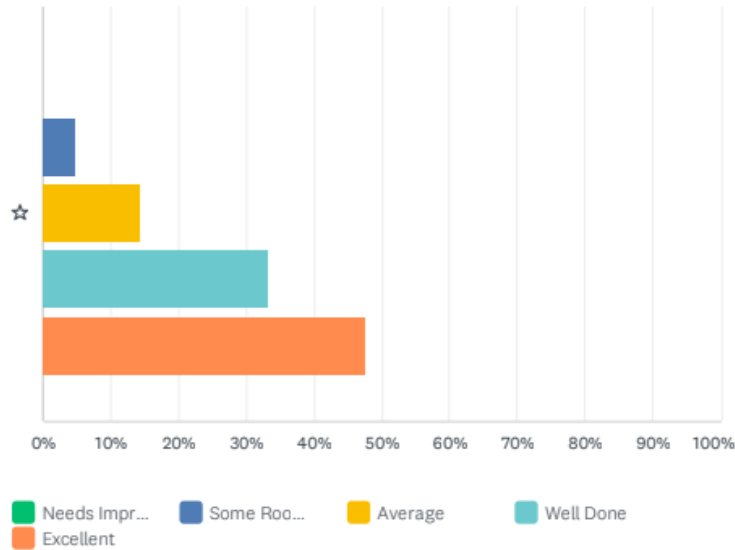
ORS



Feedback

Q3 VIRTUAL PROCESS (Zoom room set-up and organization of the room's process)

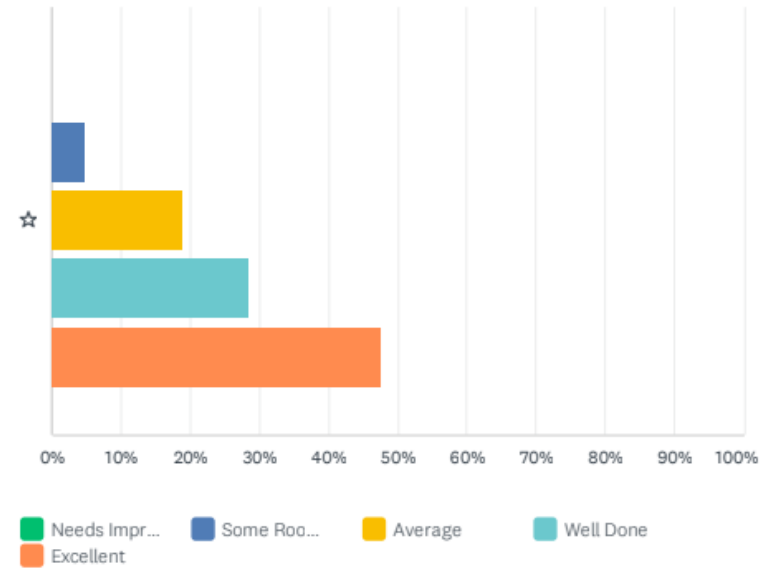
Answered: 21 Skipped: 0



	NEEDS IMPROVEMENT	SOME ROOM FOR IMPROVEMENT	AVERAGE	WELL DONE	EXCELLENT	TOTAL	WEIGHTED AVERAGE
☆	0.00%	4.76%	14.29%	33.33%	47.62%	21	4.24
	0	1	3	7	10		

Q5 OVERALL EXPERIENCE

Answered: 21 Skipped: 0



	NEEDS IMPROVEMENT	SOME ROOM FOR IMPROVEMENT	AVERAGE	WELL DONE	EXCELLENT	TOTAL	WEIGHTED AVERAGE
☆	0.00%	4.76%	19.05%	28.57%	47.62%	21	4.19
	0	1	4	6	10		

Feedback

Q8 Highlight(s) of the Virtual Transfer Fair:

Answered: 15 Skipped: 6

#	RESPONSES
1	Being invited as a participant
2	Great to be included in this territory!
3	N/A, I did not speak to any students.
4	Having a moderator, sharing the room with other colleges, having all the IE community colleges collaborate on a fair
5	You did a great job with advertising the fair so there was great turnout, and the arrangement of different institution types (private, CSU/UC) allowed students to be exposed to new universities.
6	Interactions with students, host, and other schools
7	We had some tech problem at the beginning but once it was figured at things went ok.
8	logistics went smoothly
9	Always speaking with students.
10	Great attendance compared to other virtual fairs that I have attended this fall. It was great to see students engaged in the chat!
11	Loved the variety of schools, the creativity of the event, and the option to present multiple times with the Q & A at the end
12	I thought the YouTube Live element was great
13	Kind and welcoming staff. First time doing Youtube Live and it was so great! Communication was clear and consistent leading up to the event. Yall knocked it out of the park and we appreciate your efforts so much!
14	Getting to learn more about the other campuses in my Zoom room.
15	I loved the format and the collaboration with so many colleges. I like that you mixed private and out-of-state with the CSUs and UCs.

nce for (

Q9 Recommendations for future Virtual Transfer Fairs:

Answered: 14 Skipped: 7

#	RESPONSES	DATE
1	Avoiding repetitive presentations; creating a more efficient way of disseminating information to students during a virtual fair	10/25/21
2	I've seen success in quick 5 minute presentations by schools with a mix of UCs, CSUs, and private schools. High level information is always valuable for the students	10/25/21
3	A stronger online push. Now that more students are vaccinated, it might be helpful to have a classroom of students gather on library computers (or wherever is safe and accessible) to attend the fair. This would allow students without access to computers or internet at home to access the virtual fair.	10/25/21
4	continue to have a moderator, sharing the room with other colleges, having all the IE community colleges collaborate on a fair	10/22/21
5	I would recommend the moderators regulate the presentation time limits in future fairs. We were allowed 5 minutes each and some schools took 20/25 minutes, which took away from a student's ability to hear from each school during a circuit.	10/22/21
6	Make sure all schools participating have it on their calendars and are actively promoting it. Have schools come on 15 minutes early to run through presentations and make sure presentations work and passing back to host is smooth.	10/22/21
7	Schools needed to be kept to their minutes though. In my group, some schools talked/presented for nearly 15 min while others crammed their info to 5 minutes (as had been communicated with us)	10/22/21
8	The format is not considerate of representatives, is exhausting, and it's hard to keep all representatives to the time limit especially if the room moderator does not step in. I had to cut my presentation short because I was at the end and the other schools had taken close to double their time. Additionally, there is no time for questions.	10/22/21
9	One format that I liked was designating a specific time where representatives presented on their campus and then after the presentation(s), that an entire block of Q&A.	10/22/21
10	I think having an Inland Empire Virtual Fair worked very well for all parties involved. Reps were able to reach students from multiple CCC's in one event. If offered in the spring, I believe that this format is perfect for the many tasks we all juggle during that time of the year. If offered again, I might suggest allowing students to join the Zoom room. It gives an opportunity for reps to send a private chat to a student who might be asking questions about their specific school and share contact information easily. Kind of like the equivalent of having a student fill out an info card. Speaking of info cards, that might be something to consider for a future fair. Perhaps there is a way for students to sign up for the fair and indicate what school they would like to hear from and maybe that could be passed to the school rep. Not sure if that makes sense, but could help connect students to reps even before the fair...	9/27/21
11	Loved the event and thought it was very well done. It was very organized and planned.	9/24/21
12	I've seen some schools get student contact info for the schools they're interested in to begin a one on one conversation in case a student misses the fair, etc. and that has been a great way to connect and support students.	9/21/21
13	I would love if there would be a way to see the attendees in each session. I feel like that could lead to more engagement during the q/a portion.	9/21/21

Key Take-Aways



COLLABORATION Is Key

Single Point of Contact for
Organization

Regular and task-driven meetings



MINIMIZE MOVING PART Technology

Less is more

Feedback from University Reps

YoutubeLive- Zoom interface

Transfer Conference for Counselors



BACK UP PLAN

Training

Test Run

IT request standby

Hot Spot

Another back up person on standby

Share With US

If you facilitated an virtual fair:

- What technology did you utilize?
- How did you market your fair?
- What went well?
- What didn't?



It was our
pleasure to be
with you

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Transfer Center Coordinator
Crafton Hills College



BRANDICE MELLO

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Sr. Student Services Tech
Crafton Hills College



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Transfer Counselor
College of the Desert



ESCARLET WIRTH

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Transfer Coordinator & Counselor
Mt. San Jacinto College



Break

Please do not disconnect. We will return at 1:50 p.m.

Concurrent Session 2

Engaging Faculty, Staff and Administrators in Cultivating a Transfer Sending Culture at a CC - will remain in this Zoom Link

Counseling Black & Brown Scholars: A Panel of Puente & Umoja Counselors - please use the Zoom link provided in the Chat

Concurrent Session 2

Engaging Faculty, Staff and Administrators in Cultivating a Transfer Sending Culture at a Community College

Lupita Jimenez, Mt. San Antonio College

Alana Bachor, Mt. San Antonio College

Elmer Rodriguez, Mt. San Antonio College

FOR THIS SESSION PLEASE REMAIN IN THIS ZOOM ROOM



Engaging Faculty, Staff & Administrators in **Cultivating a Transfer Sending Culture at the Community College**

Lupita Jimenez, Transfer Specialist & Adjunct Counselor
Alana Bachor, Counseling Faculty & GPS Mapper
Elmer Rodriguez, Counseling Faculty

**Transfer Conference
for Counselors 2022**





Agenda

Overview of Mt. San Antonio College & Guided Pathways to Success

- **Sharing Activity**

Cultivating a Transfer Sending Culture GPS Mini-Grant

- **Worksheet Activity**

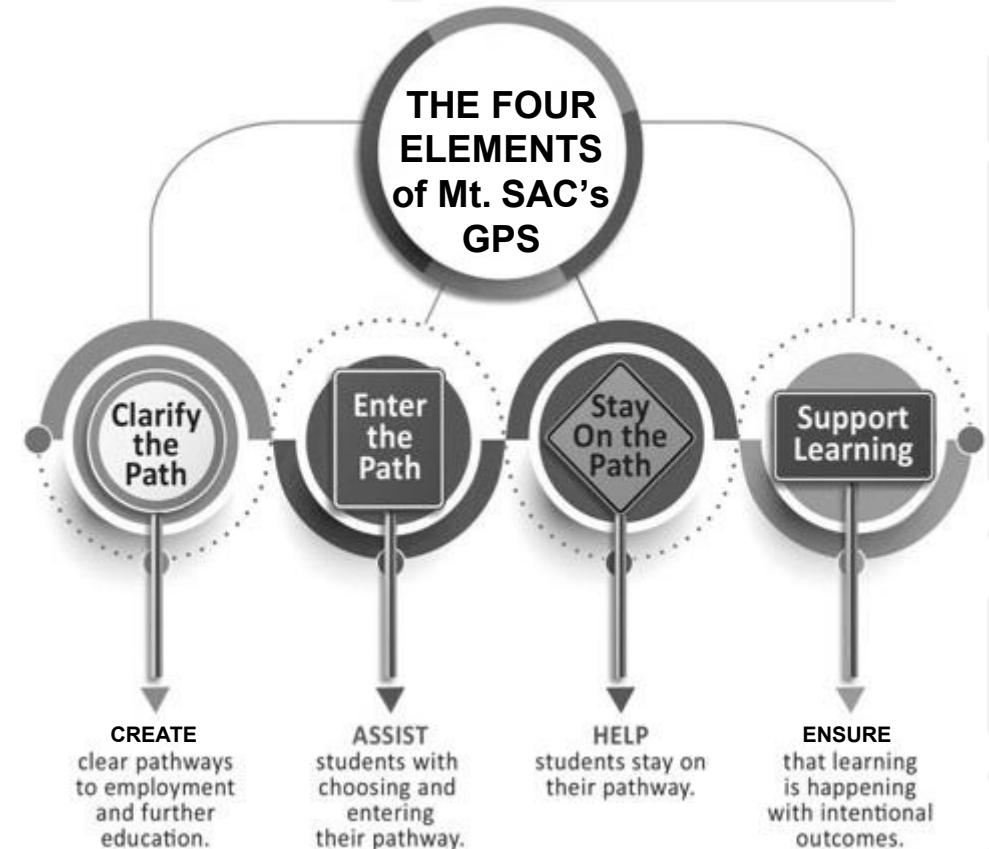
Engaging Faculty, Staff and Administrators in Transfer Advocacy

- **Worksheet Activity**

Your next steps

Mt. SAC & Guided Pathways to Success (GPS)

- Mt. San Antonio College (Mt. SAC) is one of the largest public community colleges in California.
- Located in Walnut, CA, 30 miles east of Downtown Los Angeles, serving a diverse student body and being federally designated as a Hispanic Serving Institution (HSI) and an Asian American and Native American Pacific Islander Serving Institution (AANAPISI).
- Among California Community Colleges, Mt. SAC ranks:
 - #1 on In-State-Private Transfers
 - #1 on Out-of-State Transfers
 - #2 in CSU Transfers
 - #7 in UC Transfers
- Mt. SAC was one of the first community colleges in California to join the American Association of the Community Colleges (AACC) national Guided Pathways, and is now in its fourth year of implementation.
 - GPS promotes creation of clear paths that can assist students in choosing the right educational goal for them while receiving the necessary help and support to stay on it through completion.

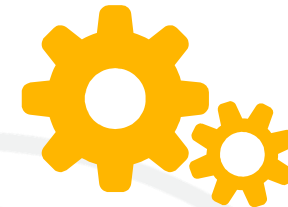




Sharing Activity: Share about Transfer Support & Resources at Your Campus

Using the chat box, please share:

- Any transfer resources available at your campus (Ex: Transfer Center, Transfer Clubs, Specialized staff, etc.)



Mt. SAC Transfer Center Support



Mt. San Antonio College Transfer Center
Navigating the Road to Transfer Success

1

College & University Exploration

- Tours of local and Northern California universities
- Transfer Fairs

2

Transfer Advising

- Transfer Specialists appointments
- University representative appointments and information tables
- University application assistance

3

Workshops

- Transfer 101
- CSU & UC applications
- Transfer Admission Guarantee
- Next Steps for Transferring Students
- Transfer Transitions
- And more!

4

Events

- Transfer Application Bootcamp
- [Transfer Awareness Week](#)
- TransferCon
- Transfer Achievement Celebration



California
Community
Colleges

Transfer Conference for Counselors



“A transfer sending culture is defined as an institution standardizing the transfer process so that all students who aim to transfer to a university can do so in an efficient and timely manner” (Ornelas, 2002, as cited in Jain et al., 2020, p. 10).



Cultivating a *transfer sending culture* at Mt. SAC aims to:



- support the Guided Pathways to Success (GPS) model by offering professional development opportunities that increase transfer awareness among faculty, staff and administrators in order to support students' transfer journey;
- reduce informational and cultural barriers for student transfer success; and
- advocate for transfer to become integrated and prioritized on a structural level at the campus by getting faculty, staff, and administrators involved in spreading the knowledge and support regarding transfer.

Guided Pathways to Success Pillars #1 (Clarifying the Path), #2 (Entering the Path), #3 (Staying on the Path) & #4 (Supporting Learning)

Worksheet Activity: Unpacking Students Struggles to Identify and Address Needs

Using the worksheet provided, please answer:

- What do you think are the issues students face at your campus that inhibit transfer?

Project 1

Transfer Agents Trainings

**Validating Students' Experiences and Transfer Aspirations via
Transfer Application Assistance and Personal Statement Review**



California
Community
Colleges

Transfer Conference for Counselors

Transfer Center

<https://www.mtsac.edu/transfer/>

Counseling Department

<https://www.mtsac.edu/counseling/>

Special Support Programs

<https://www.mtsac.edu/students/>

The Magic Mountie Podcast – ADT Episodes

[The Magic Mountie Podcast \(libsyn.com\)](http://libsyn.com)

Guided Pathways of Study

[Guided Pathways \(mtsac.edu\)](http://mtsac.edu)



Who are Transfer Agents?



“Authority figures that assist students with navigating the transfer pipeline while **validating their educational aspirations and addressing their sense of belonging**” (Jain et al., 2020, p. 114).

Components of Transfer Agents Trainings



- ❑ Review of Transfer Sending Culture
- ❑ Discussion of the Need for Transfer Agents
 - ❑ addressing students' sense of belonging
 - ❑ helping students tell their story through responses to transfer admission open-ended questions in a way that showcases their strengths with authenticity, pride and enthusiasm.
- ❑ Personal Statement Review
- ❑ Volunteer Logistics
- ❑ Overview of Transfer Center Resources
 - ❑ Where and how to refer students for transfer advising and application assistance.

Project Implementation Steps

- ✓ Call out via campus-wide e-mail communication to participate
- ✓ Trainings were scheduled during annual Transfer Awareness Week on the third week of October
- ✓ Participants received Transfer Agents uniforms to promote transfer awareness and visibility of transfer support
- ✓ A campus-wide announcement went out to thank over **50** faculty, staff, and administrators for playing a pivotal role in supporting the transfer function of Mt. SAC as Transfer Agents



Project 2

Leveraging Faculty's Influence on Students

**Engaging Faculty in Cultivating the Transfer Sending Culture at
Mt. SAC**





Language is Powerful: How Faculty Can Help Reduce Informational & Cultural Barriers

Discuss

Discuss transfer resources available to students.

Promote

Promote transfer events available to students to increase their transfer awareness.

Refer

Refer students to the Transfer Center and encourage them to subscribe to the [transfer listserv](#).

- Faculty are welcome to subscribe, too!

Share

Share your transfer/educational journey with students in your classrooms!

Validate

Validate the transfer aspirations of students pursuing transfer as their educational goal!

Empower

Use affirming language to empower students to see themselves as transfer scholars!

- Be realistic without being discouraging.

Project 3

Mt. SAC [Inaugural] Transfer Symposium 2021

**Engaging the Mt. SAC Community in a Conversation about
Transfer as a Pathway to Equity in Education**

Inaugural Transfer Symposium 2021



A virtual event that engaged Mt. SAC staff, faculty and administrators in a conversation of transfer as a pathway to equity in education.

Program Highlights:

- **Transfer State of Mt. SAC**
 - Presented by Mt. SAC's Research Department
- **The Mountie Transfer Student Experience**
 - Presented by current and former Mt. SAC students
- **Partnering to Cultivate a Transfer Sending and Receptive Culture for Mt. SAC Students**
 - Presented by Dr. Dimpal Jain, Santiago Bernal and Alfred Herrera

Partnered with Mt. SAC's Professional and Organizational Development (POD) office to offer professional growth increment and professional growth incentive to faculty and staff who participated.



Worksheet Activity: Fostering Transfer Success for Students at Your Campus

Using the handout provided, answer the following:

- What type of programming or initiatives do you see necessary to foster student transfer success at your campus?



Elevating the Transfer Advocacy Movement: Your Transfer Action Plan

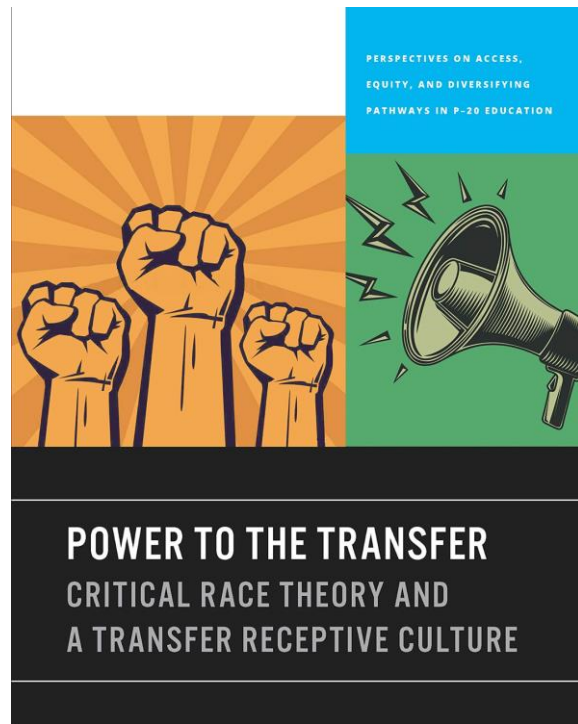


What are the next steps you can take in addressing the transfer needs at your campus?



References

[Home | Mt. San Antonio College \(mtsac.edu\)](https://www.mtsac.edu)



Dimpal Jain, Santiago N. Bernal Melendez, and Alfred R. Herrera

[Jain, D., Melendez, S. N. B., & Herrera, A. R. \(2020\). Power to the transfer: Critical race theory and a transfer receptive culture. MSU Press.](#)

Thanks!

Any questions?

Lupita Jimenez, Transfer Specialist & Adjunct Counselor: lupita.jimenez@mtsac.edu

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Break

Please do not disconnect. We will return at 2:50 p.m.

Concurrent Session 3

Transfer Pathways to HBCU's - will remain in this Zoom Link

Transfer Center Hub, Canvas - please use the Zoom link provided in the Chat

Concurrent Session 3

Transfer Pathways to HBCU's

Dr. Arynn Auzout-Settle, El Camino College
Helen Young, El Camino College

FOR THIS SESSION PLEASE REMAIN IN THIS ZOOM ROOM



El Camino College

TRANSFER CONFERENCE FOR COUNSELORS



California Community Colleges Transfer Guarantee to

Historically Black Colleges & Universities

THE CCC TO HBCU QUIZ

How much do you know about HBCU?



1) When was the first HBCU open?

- a. 1955
- b. Shortly after the civil war
- c. 1965
- d. 1837



2) How many HBCUs are there throughout the US?

- a. 27
- b. 73
- c. 100+
- d. 48



3) HBCUs tend to more expensive than a UC.

True or False



4) How many CCC Transfer Guarantee to HBCU Partner Schools are there?

- a. 12
- b. 22
- c. 39
- d. 25



5) There is fee waiver available to qualified students to apply to up to four (4) HBCU partner schools?

True or False

HBCUs – What are they?

Historically Black colleges and universities (HBCUs) are institutions that were established prior to 1964 with the principal mission of educating Black Americans. These institutions were founded and developed in an environment of legal segregation and, by providing access to higher education, they contributed substantially to the progress Black Americans made in improving their status.

Source: IES-National Center for Education Statistics

History & Background of HBCUs

Cheyney
University of
Pennsylvania



Wilberforce
University
(OH)



85 HBCUs
established

1837

1854

1856

1861 – 1865

1902

Lincoln
University
(PA)

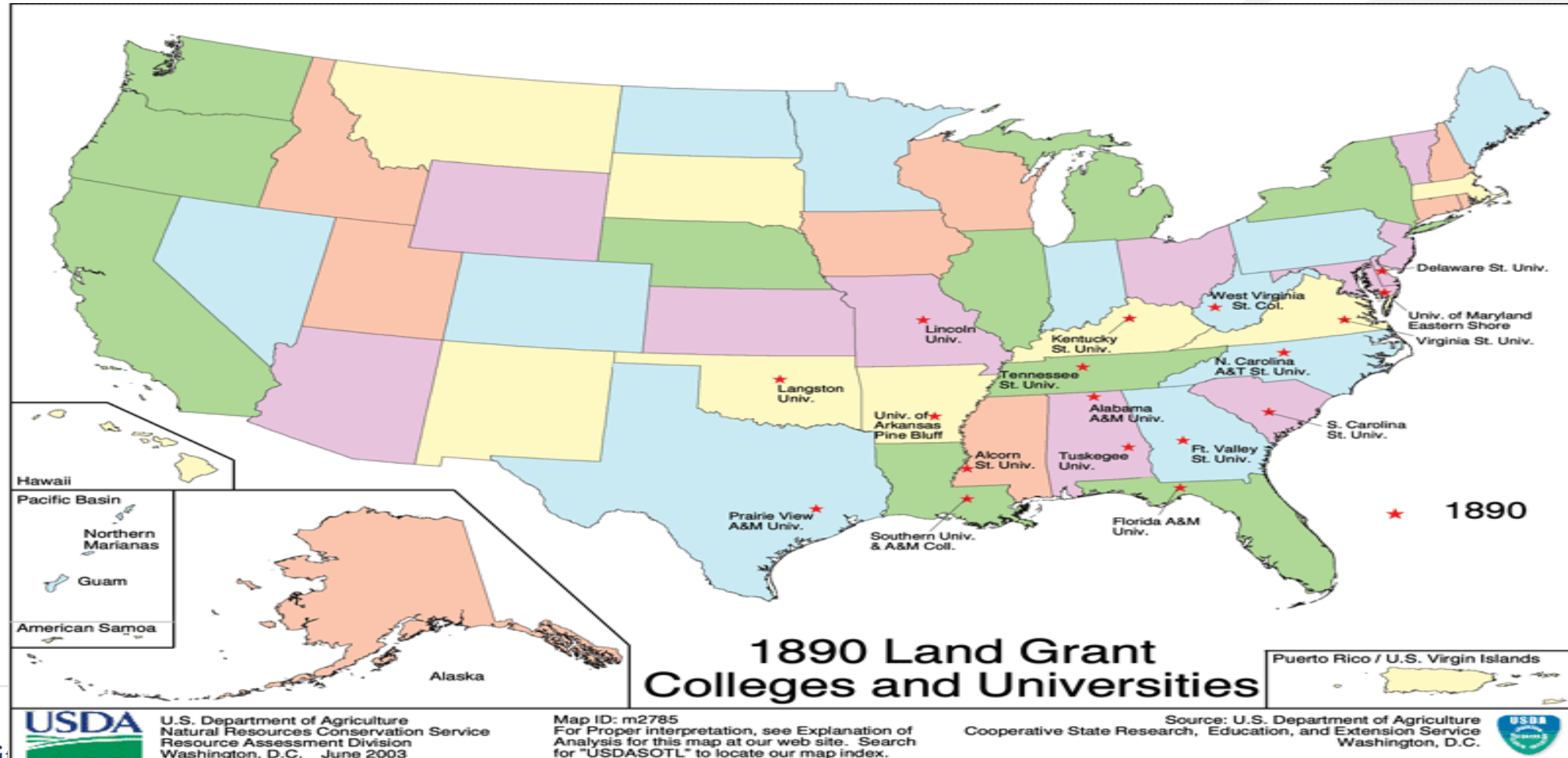


Civil War



History & Background of HBCUs

Morrill Act of 1890



HBCUs – Who are they?

Currently there are 101 Historically Black Colleges and Universities recognized by the US Dept. of Education located mainly in the South and on the East Coast. ***2% of degree granting post-secondary institutions in the US.** They include public, private, denominational, liberal arts, land-grant, independent university systems, single-gender serving, researched based, large and small with enrollment that range from less than 300 to over 11,000 students.

59% Award Bachelor's Degrees only

41% Award Graduate/Masters/Professional Degrees

28% Award Doctoral Degrees

WHY CONSIDER A HBCU?

- **HBCUs (37.8%) are doing a better job of graduating low-income Black students than PWIs (32%).¹**
- **“Prepared well for life outside of college”²**
- **“Thriving in financial well being”²**
- **Mentorship and strong professor relationships¹**
- **Engineering graduation rate – HBCUs 62%-92% vs PWIs 4%-8%**
- **Alumni are more likely to have a job or an internship in their field³**

1. NPR Code Switch (March 1, 2017) by Andrew H. Nichols and Denzel Evans-Bell of The Educational Trust titled “ A Look at Black Student Success”

2. “Inside Higher Education” October 2015 according to a survey of 50,000 college alumni

3. As reported in the www.huffingtonpost.com May 27, 2016

HBCU FACTS

How many African-Americans are HBCU Graduates

- 22% of Bachelor Degree Holders
- 40% of Members of Congress
- 12.5% of CEOs
- 40% of Engineers
- 50% of Professors at Non-HBCUs Institutions
- 50% of Lawyers
- 80% of Judges

(Diverse issues in Higher Education, September 9th, 2015)

Well Known HBCU Alumni



Martin Luther King, Kamala Harris, Alice Walker,



Taraji P Henson, Spike Lee, Tom Joyner



Oprah Winfrey, Common, Wanda Sykes



Samuel L. Jackson, Michael Strahan, Diddy (Sean Combs)



Thurgood Marshall



HBCU Benefits

- Low teacher to student ratio
 - Most classes are taught by professors not teaching assistants
 - Long term income earnings are higher for students who attended HBCU's. (Huffingtonpost.com 5/27/16)
 - Memorable social experiences such as battle of the bands, step shows, and homecoming.
-
- Competitive Tuition Costs
 - Longer application Periods
 - Graduate School Opportunities and Employment Opportunities
 - Diversity – students from all over the US and the world

Began with 9 HBCUs in 2015, now 39 HBCU Partners!

Alabama State University, AL
Alcorn State University, MS
Arkansas Baptist College, AR
Benedict College, SC
Bethune-Cookman University, FL
Bennett College, NC
Bowie State University, MD
Claflin University, SC
Clark Atlanta University, GA
Central State University, OH
Dillard University, LA
Edward Waters College, FL
Fisk University, TN

Florida Memorial University, FL
Fort Valley State University, GA
Grambling State University, LA
Hampton University, VA
Harris-Stowe State University, MO
Huston-Tillotson University, TX
Kentucky State University, KY
Lane College, TN
Lincoln University, MO
Lincoln University, PA
Mississippi Valley State University, MS
North Carolina Central University, NC
Shaw University, NC

Philander Smith College, AR
Southern University and A&M College, LA
Southern University at New Orleans, LA
Stillman College, AL
Talladega College, AL
Tennessee State University, TN
Texas Southern University, TX
Tougaloo College, MS
Tuskegee University, AL
Virginia State University, VA
West Virginia State University, WV
Wiley College, TX
Xavier University of Louisiana, LA

Transfer Pathway Requirements

- **Qualifications:**

- 30+ transferable units or Associate's Degree for Transfer (ADT)
- 2.0+ GPA (higher for certain HBCUs)
- Any California Community College

- **Benefits:**

- Transfer guarantee
- Fee Waiver – Common Black College App
- Priority consideration for housing
- Pre-transfer advisement
- Specific grant & scholarship opportunities
- Support from application graduation

- **Ideal time to apply:**

- Fall transfer: October – March
- Spring Transfer: September - November

Partner HBCU Affordability

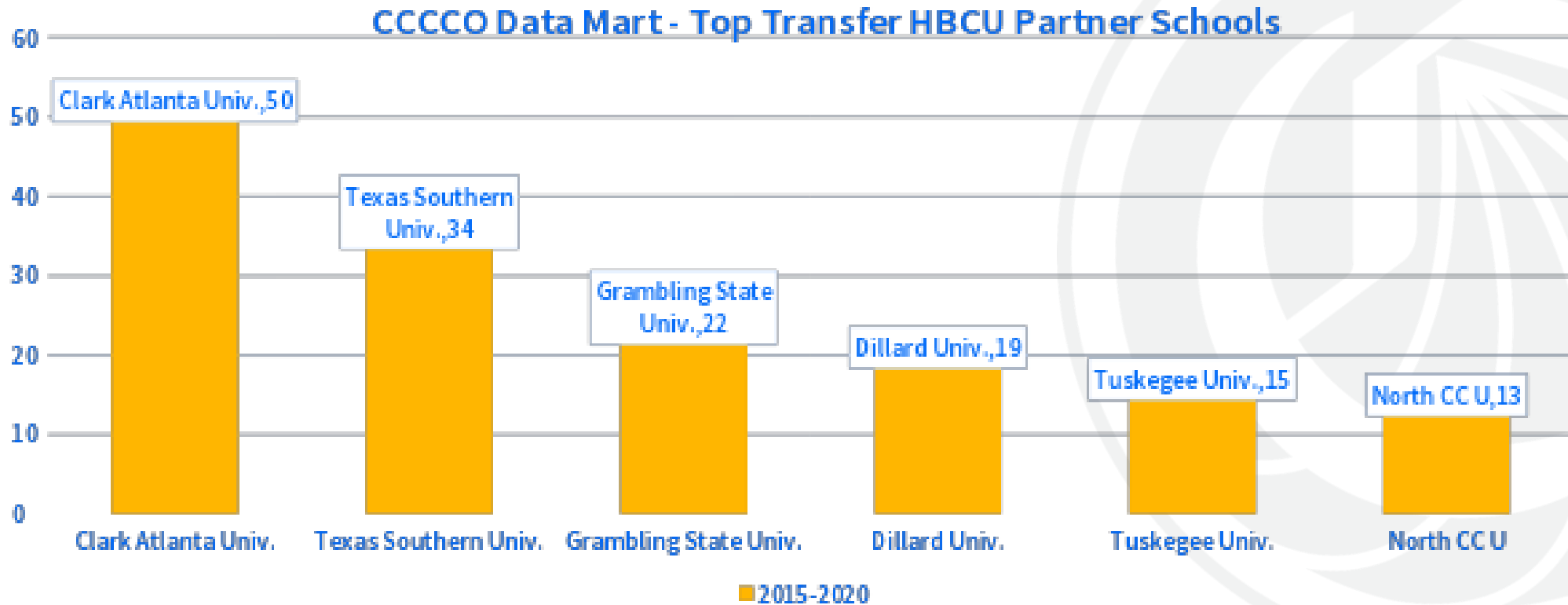
- Fees & Tuition: the average cost to attend one of the HBCU partner institution is **\$13,500**
- For our private partner HBCUs the cost is the same for all students no matter what state you originate from.
- For our public or state supported HBCU institutions Fees & Tuition increase for non-state residence.
- **HBCUs are offering in-state tuition & fees** - the average cost to attend these partner schools is **\$9,000:**
 - Lincoln University of PA
 - Lincoln University of MO
 - Grambling State University, LA*
 - Alcorn State University, MS
 - Harris-Stowe State University, MO

Program Impact Since 2015 Rollout

- Over 420 CCC Students have transferred to one of the 39 HBCU partner schools
- 125 of those students completed AA Degree
- Average Persistence Rate 1 Year After Transfer: Approx. 359 /75%
- Average Persistence Rate for attending same institution: Approx. 238 /65%
- Average time to BA completion after transfer: 3 years
- Number of students who have obtained a Baccalaureate Degree: 123
- Number of students who attained a Graduate Degree: 1

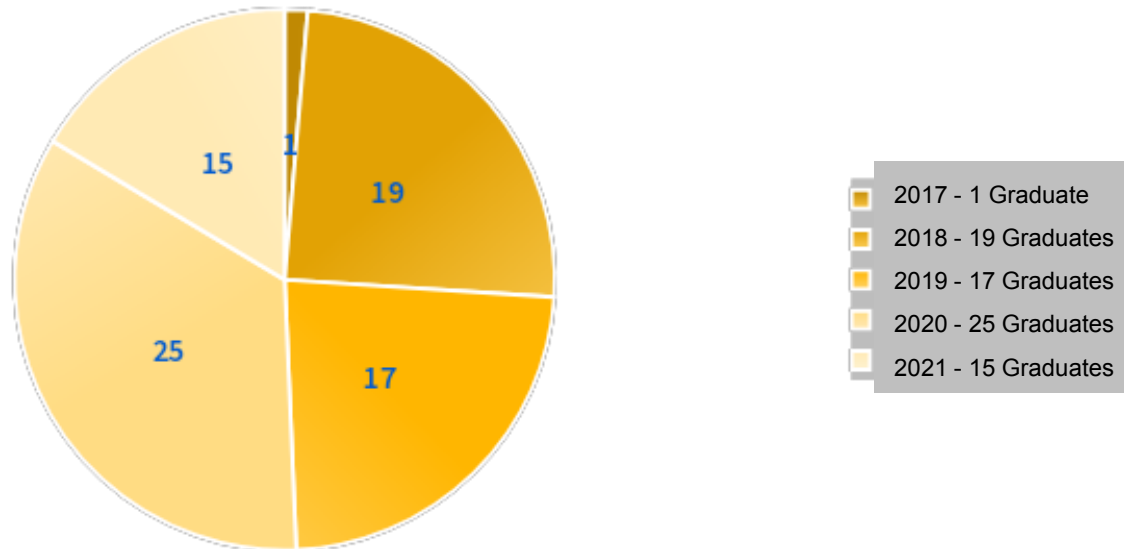
*Data source: CCC to HBCU Program Report

STUDENT TRANSFER via DATA MART



Number of Graduates since 2015-16

Graduates



- Entrepreneurs
- McDonald's Corporation
- Walmart Corporation
- Google
- Film/Production Companies
- Education/Higher Ed
- Athletic Coach
- Social Work
- Post-Bachelor Programs
- Master's Degree Programs
- Law School

How the Pathway Meets the Needs of our Black/African American Students

- 1. Social** - Our partner HBCU institutions provide a community that affirms their “Blackness” through a sense of belonging, network of community and support in and out of the classroom through an intrusive advising model.
 - 2. Academic** - The pursuit of academic goals and careers at a partner HBCU institution provides students a clear pathway to academic success and career, particularly in STEM.
 - 3. Financial** - The partner HBCU institutions are a viable transfer option based on the cost of attendance, which is on par with the CSU system and in some cases less expensive (in-state tuition).
-
- 1. Culture/Climate** - HBCUs possess an environment of culture validation through a classroom pedagogy that reflects Black contributions, high expectations of performance in and out of the classroom, and supportive administration, faculty and staff.
 - 2. Psychological** - HBCUs provide spaces where Black students can engage socially and emotionally without the concern of microaggressions, racism and other negative encounters on campus and in the classroom - allowing for healthy self-image development.

Virtual Events & Workshops

- Academic Webinar Series
- Academic Preparation – Grades Matter
- The Right fit – How to Choose an HBCU
- How to Apply to an HBCU
- Funding Your HBCU Education
- Preparing Your Personal Statement
- CCC to HBCU Program Info Session

- How to Go, Stay & Finish: Focus on Student Retention
- Attending Your HBCU w/ Family
- Exploring Housing at an HBCU
- Unique Programs at HBCUs
- Exploring HBCU Black Greek Life

Student Steps

1. Research the 39 partner Historically Black College & Universities.
2. Determine when you plan to transfer (min. 30 units or with Transfer Level AA/AS Degree).
3. Meet with a counselor to evaluate college transcripts.
4. Obtain the promo code from counselor to complete the online Common Black College Application (CBCA)-
ASAP
5. For non-CBCA institutions – apply directly to the schools (on website).
6. Submit all official transcripts immediately to each school that you apply to.
7. Complete the FAFSA – include all HBCUs you apply to.
8. Be sure to check the email account you provided on the application for updates and any additional requests.

Counselor Resources

PROGRAM WEBSITE

<https://www.californiacommunitycollegehbcutransfer.com/>

PROGRAM LISTSERV – JOIN!

<http://tinyurl.com/HBCUTransfer>

ELECTRONIC STUDENT CONTACT CARD LINK

https://elcamino.formstack.com/forms/student_contact

PROGRAM MONTHLY CALENDAR OF EVENTS

<https://calendar.google.com/calendar/u/2/r/>

DEGREE SEARCH

<http://www.thehundred-seven.org/matchme.php>

Follow us on Instagram & Facebook @ccctransfer2hbcu

CLOSING

