COUNSELORS & ADVISERS
BULLETIN

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The Value of UC

The value of a UC education goes beyond personal prosperity and well-being. A UC education is good for the student, for their families, and for California.

Students graduating from UC earn more than the median income for all California graduates within six years of earning their degree and, on average, double their earnings within ten years of graduation. Earnings potential is an important factor to consider in the college search and enrollment process. UC graduates earn about $43K at two years after graduation, $88K by ten years after graduation and $110K by sixteen years after graduation. Naturally this varies by industry, but even alumni working in fields like Fine Arts or the non-profit sector that tend to have lower compensation rates still exceed median nationwide salaries.

UC students from all income quintiles succeed in achieving incomes that surpass those of their parents, with over 90 percent of the lowest income students, and 50 to 70 percent of middle income students doing so. UC is an equalizer for students who come from the bottom 20 percent of income – that is, they go on to earn as much as students who came from middle-income families (reflecting the 3rd and 4th quintiles). Their earnings usually double within 10 years of graduation.

More than 73 percent of UC alumni live and work in California, the fifth largest economy in the world. UC is the state's third largest employer, supplying one of every 45 jobs, and the university plays a critical role in bolstering California's economy. Investing in a UC education benefits the state, as every $1 of state funding will generate or support over $21 in economic impact.

As students and families begin a new academic year, and engage in the search for college opportunities, the cost of attendance and availability of financial aid informs concerns about the value of a UC education. The new Tuition Stability Plan freezes tuition for students enrolling in fall 2022 for 6 years, making it easier for families to plan effectively. From the time of the students' enrollment through graduation, families will not have to worry about unexpected tuition increases or hidden fees. UC offers one of the nations' strongest financial aid programs, granting more than $4.8 billion dollars annually. Students graduate with almost $10,000 less debt on average when compared to national statistics. More than half (56%) have no student loan debt at graduation.

Finally, graduation and time-to-degree matter. Students and their families want to be assured that they can graduate in a timely manner. UC students have one of the highest overall graduation rates in the country. Freshmen take an average of 4.15 years to graduate with 86 percent graduating from UC in 6 years. The average time-to-degree for

transfer students, once enrolled at UC, is 2.4 years, with 89 percent graduating within 4 years of entering.

The qualitative value of UC is a simple and powerful story to tell. We promote the excellence of a UC education with internationally recognized faculty including many Nobel Laureates, and winners of other prestigious awards: the Pulitzer Prizes, the Fields Medal, the National Medal of Science, and MacArthur Genius grants. We are proud of the diversity and vibrancy of our campus communities, the breadth and depth of opportunities for students in and beyond the classroom, and our commitment to the academic, personal, and professional development of our students. All these remain characteristic of our campuses and community; they are hallmarks of UC. But we shouldn't forget the numbers. They also have a story to tell about the value of UC.

Sources:
This article presents the most current data available. All data are from 2018- 2020.

https://www.ucop.edu/institutional-research-academic-planning/content-analysis/ug-outcomes/understanding-the-value-of-a-uc-degree.html
https://ucop.edu/institutional-research-academic-planning/_files/uc-facts-at-a-glance.pdf
https://accountability.universityofcalifornia.edu/2021/
https://www.universityofcalifornia.edu/infocenter/uc-alumni-earnings

2021 UC Virtual High School Counselor Conference

Registration for the 2021 virtual UC High School Counselor Conference is now open. Group registrations are welcome.

For more information about the event, please visit our UC High School Counselor Conference website.

Sessions will take place daily on **September 8, 9, 10, 14, and 15**. Sessions will not be concurrent, and will be recorded and available for registrants to view and download, with the exception of the UC Campus Presentations and Q&A sessions. .

New session topics this year include tips for counselors working with out-of-state/international students, undergraduate research at UC, supporting our Latinx/Chicanx students, applying undeclared, career services, and supporting LGBTQ+ students. We will continue to offer sessions on the basics of freshman admission for newer counselors, advanced evaluation for experienced professionals, PIQs, the transfer path to UC, and comprehensive review. Admissions directors will begin the conference on September 8 with campus admission updates.

Attendees can view campus resources, network with other counselors and UC campus admission representatives, and view/download session recordings and presentation PDFs all from the virtual lobby. Attendees will receive the access link to the virtual lobby and can download calendar invitations for their selected sessions in the automatic registration confirmation email.

Questions can be addressed to cnslrcon@ucop.edu.

UC Campus Fall Events for Prospective Students

This fall campuses are offering a variety of events for prospective students, including events for freshman, transfer and out-of-state/international applicants. Each campus continues to work closely with state, federal, and local agencies to ensure the safety of the campus and community. Therefore, events may be offered in-person or virtually, and could change depending on current guidelines. Be sure to check with the campus for more information on the full schedule and format of events as well as registration information. Many campuses advertise events in their counselor newsletters or on their counselor pages, so check the Campus Admission Contacts page for links to those sites.

Campuses may offer a range of virtual opportunities, including college fairs, appointments, admissions sessions, tours, and videos on admission, housing, and/or financial aid and scholarships. Some will be hosted in-person, while others will be

offered virtually. Programming for counselors, students, and families will be available.

UC Berkeley: Open House October 9; programming throughout September and October
UC Davis: Open House October 4-29; programming for counselors, families and students offered throughout the fall quarter
UC Irvine: Preview Week October 11-15 (Virtual)
UCLA: Open House September 25-30 (Virtual)
Merced: Programming available throughout September, October, and November
UC Riverside: Discover UCR November 1-4 (Virtual)
UC San Diego: Summer Showcase August 16-19; Fall Showcase October 2; Programming available throughout September, October, and November
UC Santa Barbara: Programming throughout October and November
Santa Cruz: Programming throughout September, October, and November

UC Application and Application Center

The UC application for fall 2022 opened August 1. UC encourages students to spend ample time on their applications, developing each section to reflect the accomplishments, challenges, opportunities, and talents of each student within their own family, school, and community context. With the application now open, students can begin to craft their application in preparation for our November filing period.

The UC Application provides help and support throughout each section of the application. Applicants can view answers to their commonly asked questions on each page of the application by clicking 'Help' on the top navigation bar. Additionally, applicants will see blue 'i' icons throughout the application. By clicking on the blue 'i' icon, applicants will see a definition, explanation, or more context for a question. Lastly, students needing further assistance can contact the UC Application Center via phone or email. The Center is available Monday – Friday, 10am – 6pm (Pacific Time).

- (800) 207-1710 (within the U.S.)
- (925) 298-6856 (outside the U.S.)
- ucinfo@applyucsupport.net (Email)

Fall California College Fairs (Virtual)

This fall California high school and community college students will have the opportunity to attend one of seven virtual intersegmental college fairs sponsored by the University of California (UC), the California State University (CSU) and the Association of Independent Colleges and Universities (AICCU). All UC and CSU campuses, and a majority of independent colleges and universities from the AICCU, will participate. High schools and community colleges will receive more information on the registration process, as well as Save the Date flyers and announcements, later in August. All events

are free, and all California students are encouraged to attend! While fairs are scheduled in regions, students can attend any date that is best for them. In the meantime, mark your calendars now!

High School Fairs (in chronological order)
North: Saturday, October 2 from 1:00 - 3:00 p.m.
South 1: Wednesday, October 6 from 5:00 - 7:00 p.m.
Central: Saturday, October 9 from 1:00 - 3:00 p.m.
South 2: Saturday, October 16 from 1:00 - 3:00 p.m.

California Community College Fairs (in chronological order)
North: Tuesday, October 12 from noon - 2:30 p.m.
All (evening): Wednesday, October 13 from 5:00 - 7:00 p.m.
South: Thursday, October 14 from noon - 2:30 p.m.

Did You Know?

While many students are preparing to head off to college after an unprecedented year, a some are already on UC Merced's campus and working away in research labs. They're part of the inaugural FACTS Bridge Program, a way for first-year and transfer students to get a head start on research and more.

The FACTS Bridge Program is designed to immerse students in agricultural science and research. It stands for San Joaquin Valley Food and Agriculture Cyberinformatics Tools and Science. The six-week summer program, funded by the United States Department of Agriculture, allows students to work with faculty mentors in a focused environment, introducing students to the world of research in agricultural science and technology. As part of the internship, students are visiting local agricultural operations, such as a local dairy, Hilmar Cheese Company and the Kearney Agricultural Research and Extension Center in Parlier. The goal is for them to build practical experience and their understanding of the region's agricultural context for their research and future careers. They also will have lab safety trainings, learn about graduate school opportunities and practice research writing techniques, among other activities. The hope is that these hands-on educational experiences will help lead to a well-prepared and modern workforce that can fill expected gaps in the country's food, agriculture and related industries.

The training goes beyond research and academics. The bridge program provides crucial training in life skills such as budgeting, studying and stress management, all of which will help them succeed at the university.

Read the full article.

Transfer Admission Guarantee (TAG)

Did you know that more than 11,000 transfer students applied for a Transfer Admission Guarantee last year? This program guarantees admission to the campus and major for students who meet the TAG criteria. With the guarantee in hand at one campus, many students apply to other campuses without risk, as the TAG does not bind a student to attend the TAG campus if admitted to another UC campus.

Six UC campuses offer an admission guarantee for junior transfer applicants. These include UC Davis, UC Irvine, UC Merced, UC Riverside, UC Santa Barbara and UC Santa Cruz.

By participating in the program, students can ensure their admission to a specific UC campus and major. About 83 percent of students admitted through a TAG choose to enroll in a UC campus - including at the three non-TAG campuses. As TAG students come to UC well prepared academically, the majority (64 percent entering Fall 2018) graduate within two years of enrolling at UC.

The TAG filing period for fall is **Sept. 1-30**. Students can submit a TAG to only one UC campus.

Transfer Admission Guarantee (TAG) Matrix

With six campuses participating in the TAG program, we know counselors want answers to common questions in one place. The new TAG matrix is now available! This matrix outlines major TAG criteria across the six campuses in an easy-to-read grid format.

- Know who is eligible and when to file a TAG
- See if any majors are excluded from a TAG at a particular campus
- Learn the GPA and unit requirements
- Find out if IGETC is required or accepted
- Find TAG contact information for each campus

Transfer Admission Update (TAU)

After applying, transfer students are required to update their grades and course records. You must provide your final grades from the previous term and list all courses in progress or planned for the term before you expect to enroll. Your updates will ensure UC campuses have the most current academic information available. Even if you do not have any in-progress or planned courses and your record of course grades was complete in your original application, you must log in to your application and complete the Transfer Academic Update.

For students applying for a winter/spring 2022 TAG, the TAU needs to include grades through summer 2021 and planned coursework through fall 2021. **The priority deadline is September 15, 2021.**

UC Transcript Evaluation Service (TES)

UC's Transcript Evaluation Service (TES) is expanding!

TES enables high school counselors, teachers and administrators to efficiently and accurately determine students' progress toward meeting A-G requirements. In addition to A-G evaluation, TES provides the services below to all partner schools and districts:

- APPLYUC INTEGRATION

Students from TES-participating schools can now automatically import most of their courses and grades into the UC undergraduate application.

- CMP ALIGNMENT ASSISTANCE

TES has automated the process of aligning courses and transcript abbreviations contained in district Student Information Systems with what appears in the school lists of A-G approved courses in the Course Management Portal (CMP).

- DATA INTERPRETATION & GUIDANCE

Have questions about your reports or need assistance interpreting what the data says about your school or district? Set up an individual meeting with a TES staff member who will walk you through your reports and help make the data work for you and your students.

All TES services, including access to detailed reports and personalized customer support, are included with your account. High schools that currently participate in UC-affiliated outreach programs (EAOP, MESA, Puente, GEAR UP) can access TES at no charge. Some districts pay a reduced fee, based on volume and/or the presence of outreach in some of their schools. Otherwise, the fee is $1.00/student.

INTERESTED IN LEARNING MORE?
If you are ready to enroll your school or district in TES, please visit their website at https://www.transcriptevaluationservice.com/sign-up/. One of the TES team members will get back to you within 48 hours of receiving your inquiry. Please note that enrollment priority will be given to public school districts that wish to enroll all of their high schools.

For more information about TES please visit their website at: www.transcriptevaluationservice.com

UC Webinar Series

UC values your partnership in preparing students to successfully enter our campuses. These monthly webinars will provide you with current information and useful tools to guide your students who are interested in the University of California.

Please note that these topics are subject to change.

Upcoming: (titles are embedded with Zoom access links)

9/1/21	CCC	noon	UC's Transfer Admission Guarantee
9/22/21	CCC	noon	Undergraduate Research at UC

Webinars for **transfer counselors** begin at **noon.** The community college webinars will be posted in the UC Toolbox on the Transfer Counselor Website as well as on the UC Counselor Admission website under Additional Resources, CCC webinar series.

Webinars for the **high school counseling** community will begin at **9 a.m**. The first webinar will be held on October 14. The high school webinars will be posted on the UC Counselor Admission website under Additional Resources, High School webinar series.

UC also welcomes your suggestions for webinar topics! Please email your suggestions to AskUC@ucop.edu and include "Webinar Topic Suggestion" in the subject line.

Quick Reference Guide to UC Admissions

UC views high school and college counselors as our partners and colleagues. Year after year, we count on you to help prepare, guide and encourage students as they move through the UC application and selection process. Updated annually with the latest information, the Quick Reference Guide to UC Admissions is your comprehensive guide on UC admission requirements, policy, and practice.

This booklet includes all these and much more!

- Charts for meeting A-G requirements and validating math
- High- unit limitations by campus for transfers
- COVID-19 modifications
- Campus policies for reviewing freshman applicants, including undeclared students
- IGETC certification policies for transfers
- Timing restrictions on major preparation for transfers
- English proficiency requirements for international or mixed-record students
- Contacts for campus departments, offices, and programs

The Quick Reference Guide will be posted to the UC Counselor website later this month!

Question of the Month

Question: How will Assembly Bill 104 (AB 104), which allows students to change letter grades earned in academic year 2020-21 to Pass (P) or Credit (CR) grades, affect UC admission?

Answer: UC's Academic Senate had already extended, in early 2021, the suspension of the letter grade policy through summer 2021, allowing students to take A-G courses for P or CR grades and still meet admission requirements. AB 104, therefore, does not affect the temporary policies that were already in place. However, please note that all UC campuses, as well as our Academic Senate, strongly recommended that students take A-G courses for letter grades during the 2020-21 academic year, if given the option. Students with slightly lower-than-expected grades can utilize the Additional Comments section of the application to provide context for admissions readers.

Dates and Deadlines

August 1: UC Fall 2022 Application opens
September 1-30: Transfer Admission Guarantee (TAG) application filing period
September 8-10, 14-15: UC High School Counselor Conference (Virtual)
October 2-16: CACollegeFairs events

Questions?

For systemwide Admission policies, practices and evaluation questions email AskUC@ucop.edu.

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