



# Transfer Success

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the Desert

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San Jacinto College

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Hills College

# Utilizing Technology to Drive Transfer Opportunities



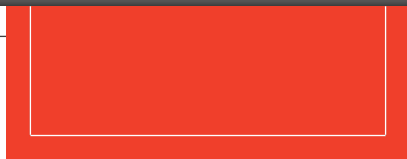
CANVAS



TRANSFER-READY LIST



MATCHING STUDENT WITH  
UNIVERSITY INTERESTS



CANVAS

# Opportunities to increase electronic services

## III. TRANSFER - STUDENT SERVICES

1. Transfer Center Information is provided to students through the following electronic methods (select all that apply)

<input checked="" type="checkbox"/>	Social media
<input checked="" type="checkbox"/>	Email (eg: direct, SARS, or other student tracking/notification system)
<input checked="" type="checkbox"/>	Transfer Center web page
<input checked="" type="checkbox"/>	Other (Please identify in space below)
Other types of <u>electronic media</u> contacts: Canvas	

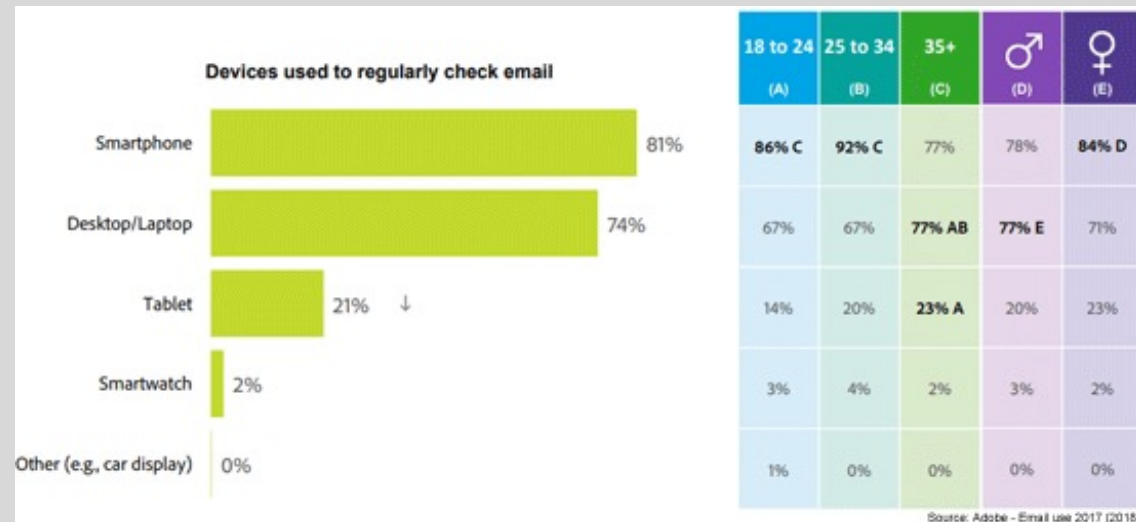


A new study from IDC Research released this week found that 80% of smartphone users check their mobile devices within 15 minutes of waking up each morning

**81% uses a smartphone for regularly checking emails. 21% uses a tablet.** Smartphones are the most common device especially for younger individuals (less than 35 years old) and females. – Adobe “Email Use 2017 – US Report” (2018)

Text messaging is the #1 communication channel for teen smartphone users. (Common Sense Media)

Text messaging is the #1 preferred communication channel for Millennials. (Forbes)



# Open enrollment for all students


## Email Announcement

Happy New Year Transfer Students!

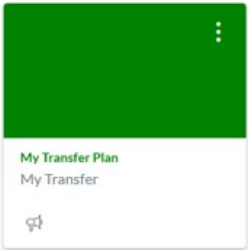
This is your chance to start the New Year off right and stay informed of transfer opportunities, no matter where you are in the transfer process. If you are a brand new student to College of the Desert, or you are in your final semester, My Transfer Plan is a wealth of information and communication for all things transfer. So if you want to use COD as a place to get your start and transfer to a four-year university finish your Bachelor's degree, this information is for you. Join today and be the first to know about [Spring](#) college tours, representative meetings, scholarship opportunities, graduation, recognition events and more.

Here's to a great new year 2020!

-Transfer Man




### Dashboard



We are excited to bring the new My Transfer Plan to the campus community. If you have questions regarding transfer ...you should enroll in My Transfer Plan today! Whether you are just beginning at COD or are in your last semester, My Transfer Plan has modules you can explore for all types of transfer information; [important](#) reminders, transfer deadlines and opportunities to visit transfer schools will be shared through the announcements.

## Web Link



Follow us on  
**Instagram**

The Transfer Center is on Instagram! Follow us at:

[cod\\_transfercenter](#)

Looking for the most up-to-date information on transfer events, college tours, application workshops, or visiting colleges and universities? Then this is your one stop shop! Follow us on Instagram today for all of your Transfer Center news.

### Transfer Plan Canvas Page

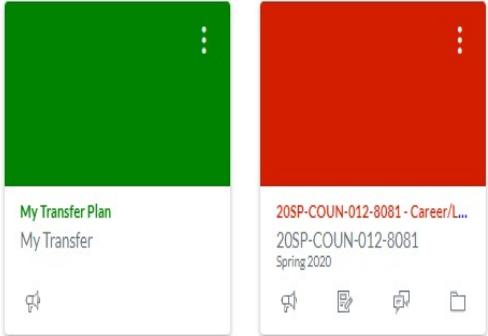
College of the Desert students can join My Transfer Plan through Canvas and receive up to date information on transfer activities, university outreach, workshops and upcoming campus tours. [To join My Transfer Plan.](#)

## Dashboard Invitation

You have been invited to join [My Transfer Plan](#) as a teacher

[Decline](#) [Accept](#)

### Dashboard




# My Transfer Plan

<https://collegeofthedesert.instructure.com/courses/16937>

Part of orientation for all new students- open to all  
For their entire CC experience  
Modules for specific needs  
Canvas Notifications directly to student smart phones  
Accessible  
Reduce in-person workload

**My Transfer Plan**



**MY TRANSFER PLAN**

<b>Welcome</b>	<a href="#">Welcome</a> Meet the staff, location, times of operation and how to make an appointment.	<b>Join the Club</b>	<a href="#">Join the Club</a> Check out how you can join our transfer club.
<b>15 Units</b>	<a href="#">Your First 15 Units</a> Your beginning at College of the Desert.	<b>Continue Your Success</b>	<a href="#">Continuing Your Success</a> Units 16-30
<b>Your Options Open</b>	<a href="#">Your Options Open</a> Looking into what to do once you have 31-45 Units.	<b>Graduation and Transfer</b>	<a href="#">Graduation and Transfer</a> Get guidance on graduation and transferring at 46-60 Units.
<b>UC</b>	<a href="#">University of California</a> Transferring to the University of California (UC) System.	<b>CSU</b>	<a href="#">California State University</a> Transferring to the California State University (CSU) System.
<b>Private or Out of State</b>	<a href="#">Private or Out of State</a> Transferring to a private or out of state school.	<b>HBCU</b>	<a href="#">Historically Black Colleges and Universities</a> Transferring to Historically Black College and Universities.
<b>After Applying</b>	<a href="#">After Applying</a> What to expect after applying to different colleges.	<b>Fit</b>	<a href="#">Choosing the Right Fit</a> Explore resources to help you choose the right fit.



# IDENTIFYING TRANSFER- READY STUDENTS

# The Office Of Research & Institutional Effectiveness (AKA: Research Folks)

- For free, this office can identify who your transfer students are
- Customize reports to meet TC minimum program standards
  - Transfer-ready CSU
  - Transfer-ready UC
  - Course sections with high Hispanic Enrollment for marketing & outreach
  - Additional Information report to capture university interest
  - Demographics of the students served by your center to find better ways to serve underrepresented students



# CSU Potential Student Query

## CSU Potential Transfer Students Query

## Report Results

**INCLUDES CRAFTON STUDENTS ONLY. ENTER THE SAME TERM IN EVERY FIELD.** Student has to be currently enrolled in the term specified at Crafton. Currently enrolled is defined as a current section status of A or N. Student has to have CSU Transfer GPA of 2.0 or higher and credits of 30 or higher. Student had to successfully complete ENGL-101, 101H, 102, or 102H; or has to currently be enrolled in the term specified in ENGL-101 or 101H at Valley or Crafton. AND Student had to successfully complete MATH-095,MATH-095C,MATH-102,MATH-108,MATH-110,MATH-103,MATH-115,MATH-141,MATH-160,MATH-200,MATH-151,MATH-250,MATH-251,MATH-252,MATH-265,MATH-266,PSYCH-105,PSYCH-108,PSYCH-120,CSCI-200,ECON-200 or has to be currently be enrolled in MATH-095,MATH-095C,MATH-102,MATH-108,MATH-110,MATH-103,MATH-115,MATH-141,MATH-160,MATH-200,MATH-151,MATH-250,MATH-251,MATH-252,MATH-265,MATH-266,PSYCH-105,PSYCH-108,PSYCH-120,CSCI-200,ECON-208 at Valley or Crafton. And the student has successfully completed COMMST-100,COMMST-100H,COMMST-111,COMMST-111H,COMMST-111H,COMMST-140 at Valley or Crafton or is enrolled in any of the courses.

Report Results Analytics Charting

Analytics

## Charting

### ▼ Runtime Parameters

Enter the Term Student is Currently Enrolled (e.g.: 2014FA) \* 2020SP ☒ Ignore case

Enter Same Term as above for English Courses Currently Enrolled In (e.g.: 2014FA) \* 2020SP ☒ Ignore case

## Launch Report

## Report Results

 Refresh
  Clear Filter
  Aggregate Options
 ☐ Summary Only
 

Drag columns here to group

(Key) Datatel ID	First Name	Last Name	Address Line 1	City	State	Zip	Phone Number	Local E-Mail Address	Personal E-Mail Address	Combined CSU Transfer Credits	Combined CSU Transfer GPA
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No items listed



## Export Results



# CSU Potential Student Query

(Key) Datatel I	First Name	State	Zip	Phone Num	Local E-Mail Address	Personal E-Mail / Combined CSU T	Combined CSU Tran	
SID#	Patrick	CA	90101		Private	Can't show you	121	3.4298
SID#	Phillip	CA	90101		Private	Can't show you	48	2.3958
SID#	Kim	CA	90101		Private	Can't show you	59	3.1695
SID#	Kenneth	CA	90101		Private	Can't show you	133	3.2782
SID#	John	CA	90101		Private	Can't show you	106	3.5566
SID#	Charles	CA	90101		Private	Can't show you	97	3.1753
SID#	Kathryn	CA	90101		Private	Can't show you	77	3.7662
SID#	Debra	CA	90101		Private	Can't show you	78	2.3462
SID#	Jennifer	CA	90101		Private	Can't show you	93.25	3.3324
SID#	Philip	CA	90101		Private	Can't show you	57	3.4035
SID#	Lora	CA	90101		Private	Can't show you	83	3.5783
SID#	Barbara	CA	90101		Private	Can't show you	41	3.8293
SID#	Christine	CA	90101		Private	Can't show you	63	2.8571
SID#	Lisa	CA	90101		Private	Can't show you	76	3.4605
SID#	Maria	CA	90101		Private	Can't show you	30	3.4

# UC Potential Transfer Student Query

## Entrinsik Informer

Reports

Home > Reports > UC Potential Transfer Students Query > Report Results

REPORT TEMPLATE DATA USER SETTINGS SCHEDULES LIVE EXCELS

### UC Potential Transfer Students Query

#### Report Results

INCLUDES CRAFTON STUDENTS ONLY. ENTER THE SAME TERM IN EVERY FIELD. Student has to be currently enrolled in the term specified at Crafton. Currently enrolled is defined as a current section status of A or N. Student has to have UC Transfer GPA of 2.4 or higher and credits of 30 or higher. Student had to successfully complete ENGL-101, 101H, 102, or 102H; or has to currently be enrolled in the term specified in ENGL-101 or 101H at Valley or Crafton. AND Student had to successfully complete MATH-095,MATH-095C,MATH-102,MATH-103,MATH-108,MATH-110,MATH-115,MATH-141,MATH-160,MATH-200,MATH-151,MATH-250,MATH-251,MATH-252,MATH-265,MATH-266,PSYCH-108,PSYCH-105,PSYCH-120,CSCI-200,ECON-208 or has to be currently be enrolled in MATH-095,MATH-095C,MATH-102,MATH-103,MATH-108,MATH-110,MATH-115,MATH-141,MATH-160,MATH-200,MATH-151,MATH-250,MATH-251,MATH-252,MATH-265,MATH-266,PSYCH-108,PSYCH-105,PSYCH-120,CSCI-200,ECON-208 at Valley or Crafton.



Export Results

Report Results Analytics Charting

#### Runtime Parameters

Enter the Term Student is Currently Enrolled (e.g.: 2014FA) \*

2019FA

☒ Ignore case

Enter Same Term as above for English Courses Currently Enrolled In (e.g.: 2014FA) \*

2019FA

☒ Ignore case

Launch Report

#### Report Results



Refresh



Clear Filter



Aggregate Options



Summary Only

Drag columns here to group

Search



(Key) Datatel ID	First Name	Last Name	Address Line 1	City	State	Zip	Phone Number	Local E-Mail Address	Personal E-Mail Address	UC Transfer Credits Combined	UC Transfer GPA Combined
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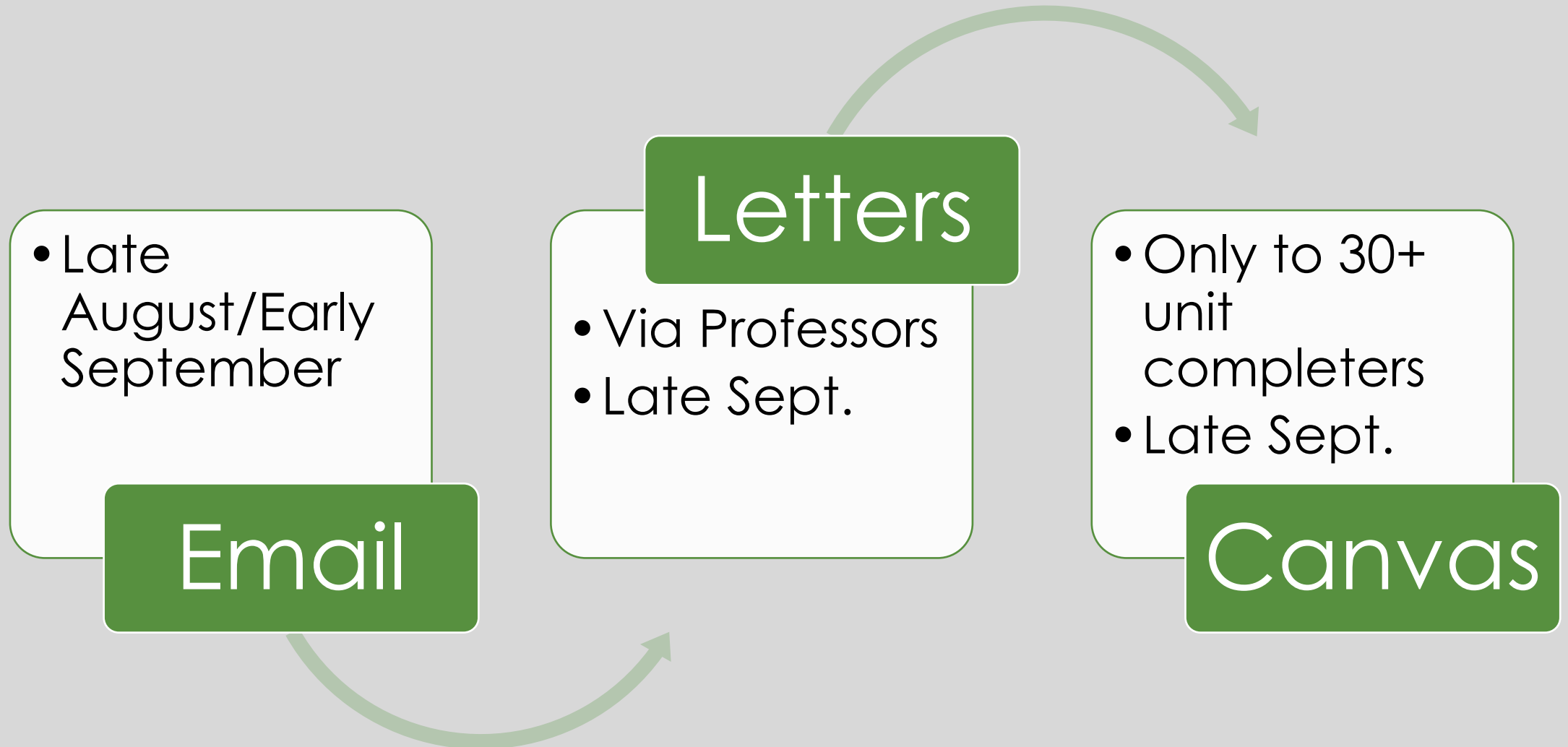
No items listed



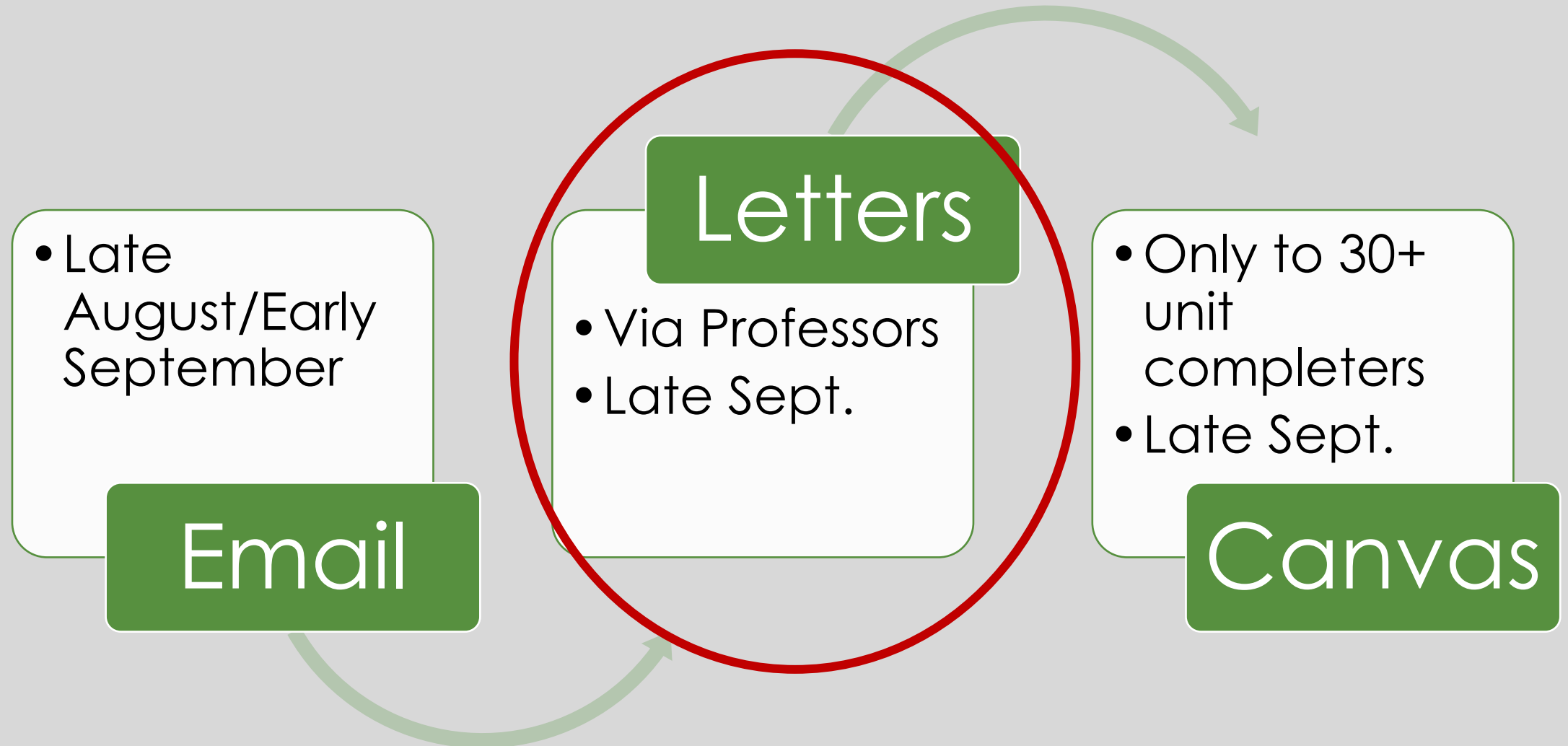
# Building & Supporting A Culture Of Transfer



# Communicating Readiness to 1500+ Students



# Communicating Readiness to 1500+ Students







# Letters To Transfers Via Their Professors

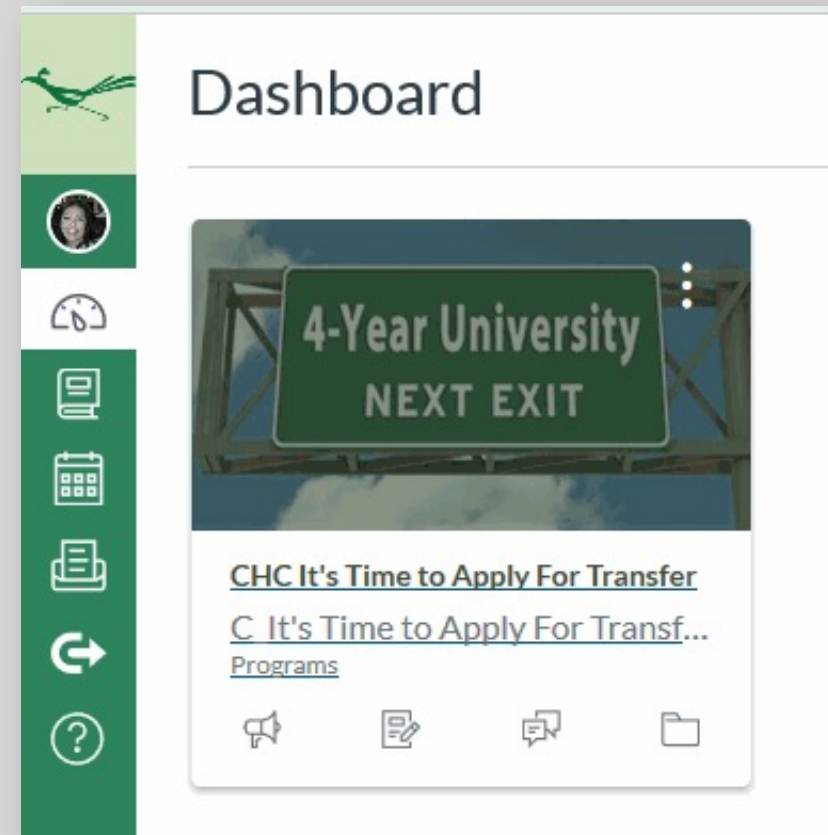
- Distributed by kind and caring professors
- Some professors distribute them in private
- Most publicly acknowledge their students in class

“I just came to Crafton for a certificate. I never thought I could do more. One day, Julie [professor] gave me this letter, I didn’t know I had it in me. Now I’m transferring to CSUSB.”

Former Transfer Letter Recipient

# Canvas For 30+ Transfer-Ready Students

- Utilize the list of transfer-ready students to invite to this sandbox
- Every fall a new cohort will be created
- Focus is to assist with the transfer process
- Five modules or “Steps”
- Fall 2019 approximately 1200 students accepted course out of 1500
- \*\*\*\*Download it from **Canvas Commons** by the title.





# MATCHING STUDENT WITH UNIVERSITIES

# Collecting University Interest

- University interest collected in General Counseling **AND** at the University Transfer & Career Center through counseling intake form
- Entered in SARS under “Additional Information”



# Matching Student With University Interest

Student Appointment Screen

Student Information

StudentID

Name

Birth Date

Home Phone

Ext.

Contact Phone

Ext.

Email

@student.sbccd.edu

Email 2

Search

Appointment Information

Mariana Moreno - Friday - 2/14/2020

12:30 PM - 60 minutes

Reason Code

TRANSFER

CAREER

FIN AID

RESOURCES

Comments

St. has two universities she is interested in and wants to make sure they are accredited. Major in Psychology.

Room #

Additional Info

Alert

Extend

Notepad

Opt In Settings

Student History

Unextend

Cancel

Attendance

Close



# Indicate “YES” Based On Student Interest

Additional Information	
Location	C_TRAN CAREER
Description	Value
Cal State Fresno	
Cal State Fullerton	Yes
Cal State Long Beach	Yes
Cal State Los Angeles	Yes
Cal State Monterey Bay	
Cal State Northridge	
Cal State San Bernardino	Yes
Cal State San Marcos	
Cal State Sonoma	
Cal State Stanislaus	
HBCU	
Humbolt	
La Sierra	
La Verne	
Loma Linda	Yes
National University	
Save	

# SARS Additional Information Report

## SARS Additional Information by Location

### Report Results

no description provided

Report Results

Analytics

Charting

Export Results

### Runtime Parameters

### Report Results

 Refresh ☐ Clear Filter  Aggregate Options ☐ Summary Only | Drag columns here to group | Search

InfoDesc	DateID	StudentName	ContactPhone	eMail
Arizona State	58		(661) 991-1313	1313@student.sbccd.edu
Arizona State	32		(909) 865-1313	1313@student.sbccd.edu
Arizona State	13		(909) 865-1313	1313@student.sbccd.edu
Cal Baptist	12		(909) 865-1313	1313@student.sbccd.edu
Cal Baptist	33		(909) 865-1313	1313@student.sbccd.edu
Cal Baptist	31		(909) 865-1313	1313@student.sbccd.edu
Cal Baptist	65		(909) 865-1313	1313@student.sbccd.edu
Cal Baptist	74		(909) 865-1313	1313@student.sbccd.edu
Cal Baptist	6		(714) 991-1313	1313@student.sbccd.edu
Cal Baptist	1		(661) 991-1313	1313@student.sbccd.edu
Cal Baptist	13		(909) 865-1313	1313@student.sbccd.edu
Cal Baptist	15		(909) 865-1313	1313@student.sbccd.edu
Cal Poly Pomona	18		(951) 865-1313	1313@student.sbccd.edu
Cal Poly Pomona			(909) 865-1313	1313@student.sbccd.edu



# PRIVATE UNIVERSITY DAY

# Low Cost Strategies



- Private University Day at Mt. San Jacinto College would provide students an opportunity to research universities
- We encourage and promote students to research private universities or online university? An opportunity to connect with a university representatives
- MSJC Mentors promote transfer to UC's, CSU's, Private etc....

<b>B</b>	<b>I</b>	<b>N</b>	<b>G</b>	<b>O</b>
Inside the classroom	Academics and Majors	Paying for college	Career and Alumni Support	Miscellaneous
How large are your classes?	Are some majors more popular than others?	Do offer financial aid? What types?	Do you offer career related events or activities?	What makes your college different than others?
Are your classes lecture based or discussion based?	Is it easy to change my major if I change my mind?	Do you offer scholarship support?	How does your college prepare me for my career?	What is your team mascot and why?
Are the professors accessible outside of class?	What type of academic support do you offer?	What is the FAFSA?	How big is your alumni network?	What are some of your college extracurricular activities?
What is considered full time enrollment?	How are counselors available to help me?	What is your cost of tuition?	Do you offer alumni activities?	What are the best places to study on campus?

- 13 - 15 Universities Participate
- Waive application fees
- Provide lunch for up to 250 students
  - BBQ Lunch
  - 150 students at the Menifee Valley Campus
  - 100 students at the San Jacinto Campus
  - Students play bingo with reps (complete the bingo card)
  - Complete a survey to receive a meal ticket
- University representatives offer
  - Workshops
  - Raffle items

# MSJC Mentors Promote Transfer



- Participating universities purchase the meals for the students while promoting transfer
- Generate "On the Spot Admissions" events with Cal Baptist University and Azusa Pacific University
- Our goal is to provide an opportunity for students to research transfer, to equip and to empower them



# Promoting Transfer





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