

Wednesday, March 27, 2024

# Transfer Conference for Counselors



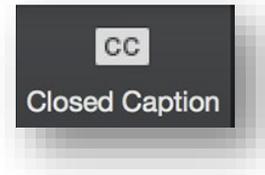
# Welcome & Housekeeping

## Tech Support

Technical support is available, please email [conferences@foundationccc.org](mailto:conferences@foundationccc.org) with any questions.

## Closed Captioning

Click the Closed Caption (CC) tab to read live captions

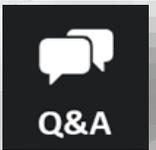


## Audio/Visual

You will be muted with your camera's off during the entire webinar. To ask a question please utilize the Q&A feature.

## Q&A

Click the Q&A tab to enter questions for the presenters and read their responses. We will do our best to answer as many questions before the end of this session. Questions we are unable to answer will be addressed post-event in the coming weeks. Some questions will be answered live at the end of this session.





All of today's presentations will be recorded and accessible on the CCC Transfer Counselor [Website](#) under "*Transfer Counselor Conference*" tab.

# Transfer Counselor Website 2.0

## Looking Forward

### **David Reed**

Director, Educational Support Systems, CLPCCD

### **Michael Schwarz**

Counselor/Instructor, Las Positas College

# Grant Summary of Goals and Objectives

CLPCCD has received a grant to create a revitalized and refreshed Transfer Counselor Website (TCW 2.0) with the objectives:

- "to identify and provide for the needs of counselors in a manner that encourages the TCW's use throughout the counseling community"
- "to provide value for counselors while in session with students."

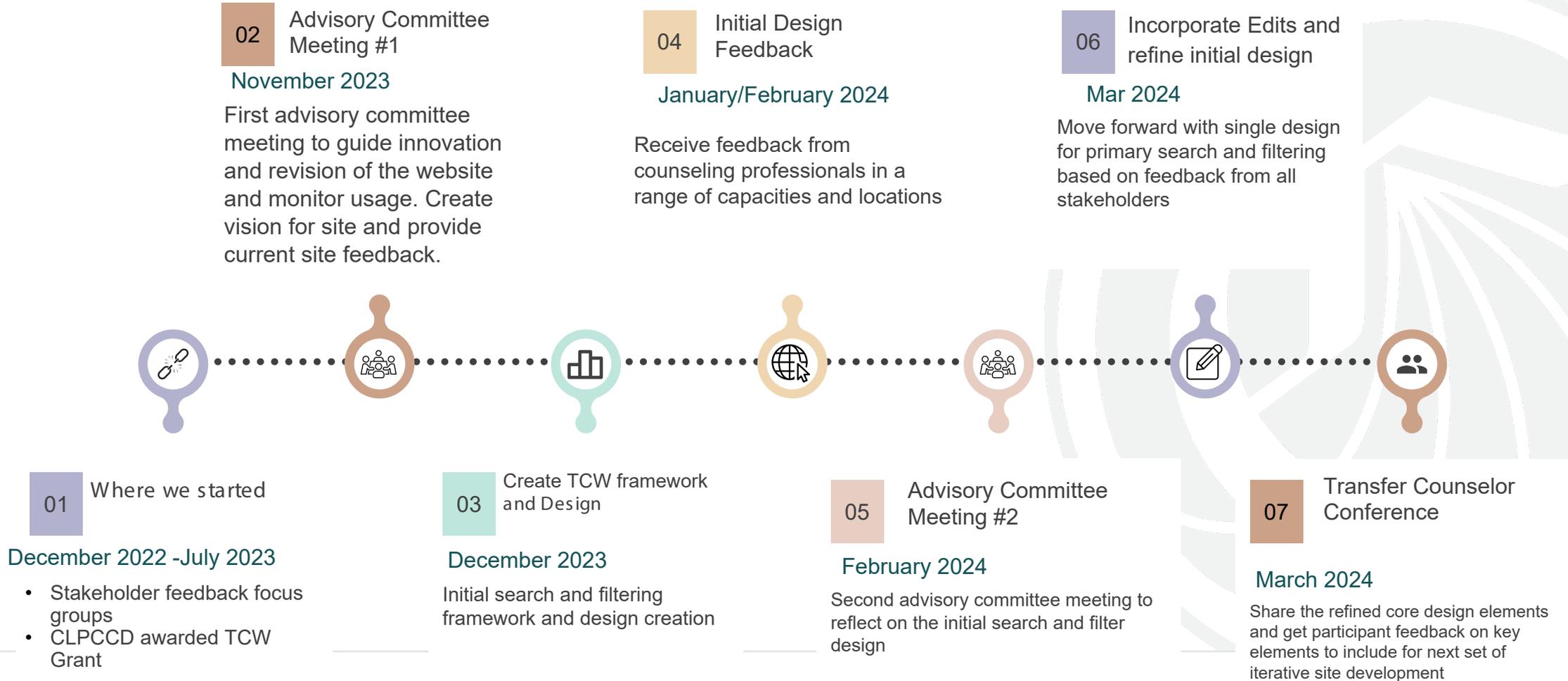
# Zoom Poll #1

How often do you use the current Transfer Counselor Website (TCW)?

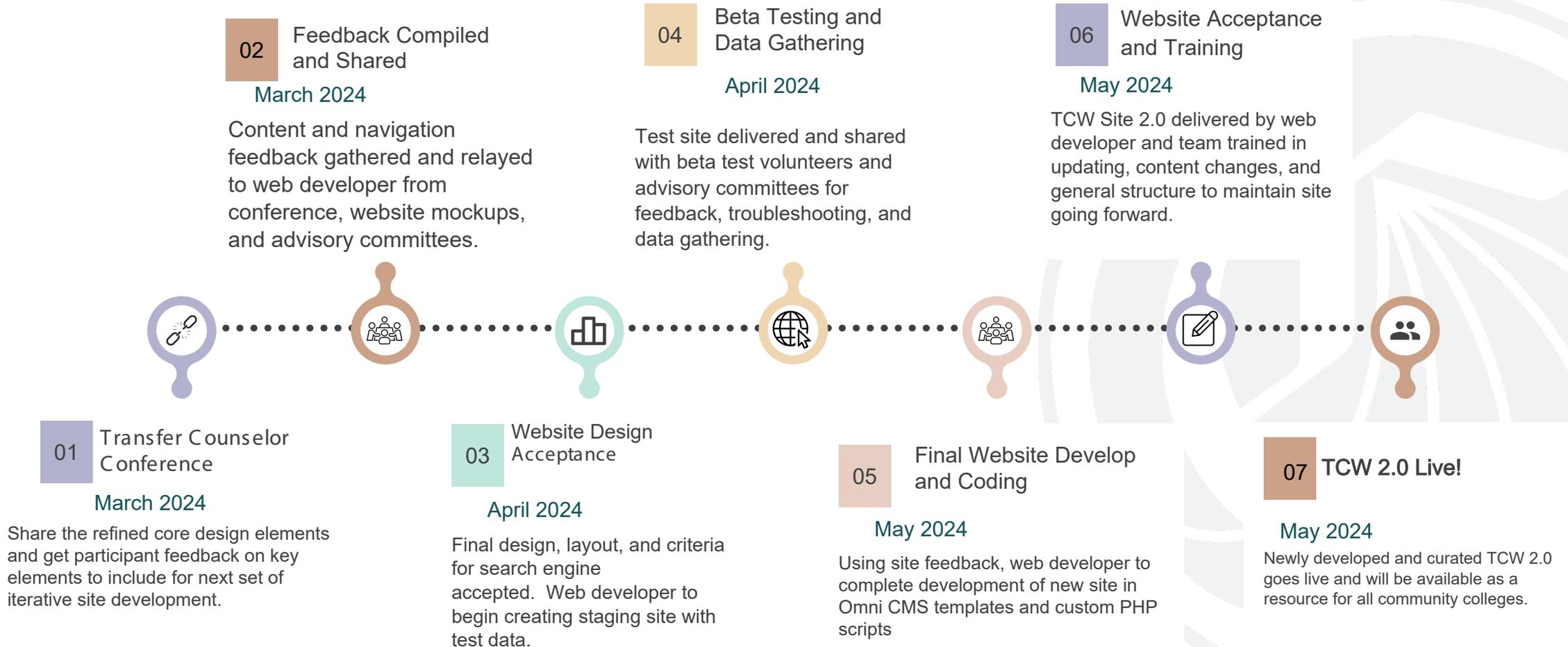
- Never
- Rarely
- Weekly
- Daily



# TCW Design Timeline



# TCW Timeline



# TCW Feedback Process

## Dec. 2022 – Feb 2023 Counselor Feedback Participants

- CSU focus group
- Transfer Center Directors
- Chabot College Counseling Team
- Articulation officers
- CTE and Special Programs Counselors
- Career Ladders (CLP)
- Career Center Coordinators
- UC Directors & Admission Counselors



# TCW Advisory Committee

## **Laura Amescua**

Manager, Policy Implementation and Admissions Evaluation,  
University of CA Office of the President

## **Lezra Chenportillo, M.Ed**

First Gen Counselor, San Jose City College

## **Theresa Fleischer-Rowland, Ed.D.**

Vice Chancellor, Educational Services and Student Success,  
CLPCCD

## **April Grommo, Ed.D.**

Assistant Vice Chancellor for Strategic Enrollment  
Management at CSU, Office of the Chancellor

## **Kyle Johnson**

Student, Political Science – Public Service Major,  
UC Davis

## **Brittany Lundeen**

Transfer Center Co-director and Counselor, Cerritos College

## **Mariana Macamay**

Transfer Center Coordinator, Crafton Hills College

## **Sean Madden**

Community College Program Assistant, Educational  
Services and Support Division, CCCCO

## **Amy Merkel**

Transfer Center Director and Counselor, Santa Rosa  
Junior College

## **Danyelle Okamoto**

Director of Membership Services and Strategic Initiatives,  
AICCU

## **David Reed**

Director of Educational Support Systems, CLPCCD

## **Michael Schwarz**

Counselor/Coordinator, Las Positas College

## **Dr. Helen Young**

Asst. Project Director at CCCCO & El Camino College

# TCW Internal Committee

## **Lezra Chenportillo**

First Gen Counselor, San  
Jose City College

## **Frances Fon**

Counselor/ Instructor,  
Transfer Center, Chabot  
College

## **David Reed**

Director of Educational  
Support Systems, Chabot Las  
Positas Community College  
District

## **Michael Schwarz**

Counselor/Instructor  
Las Positas College

# TCW Feedback

## Site Navigation

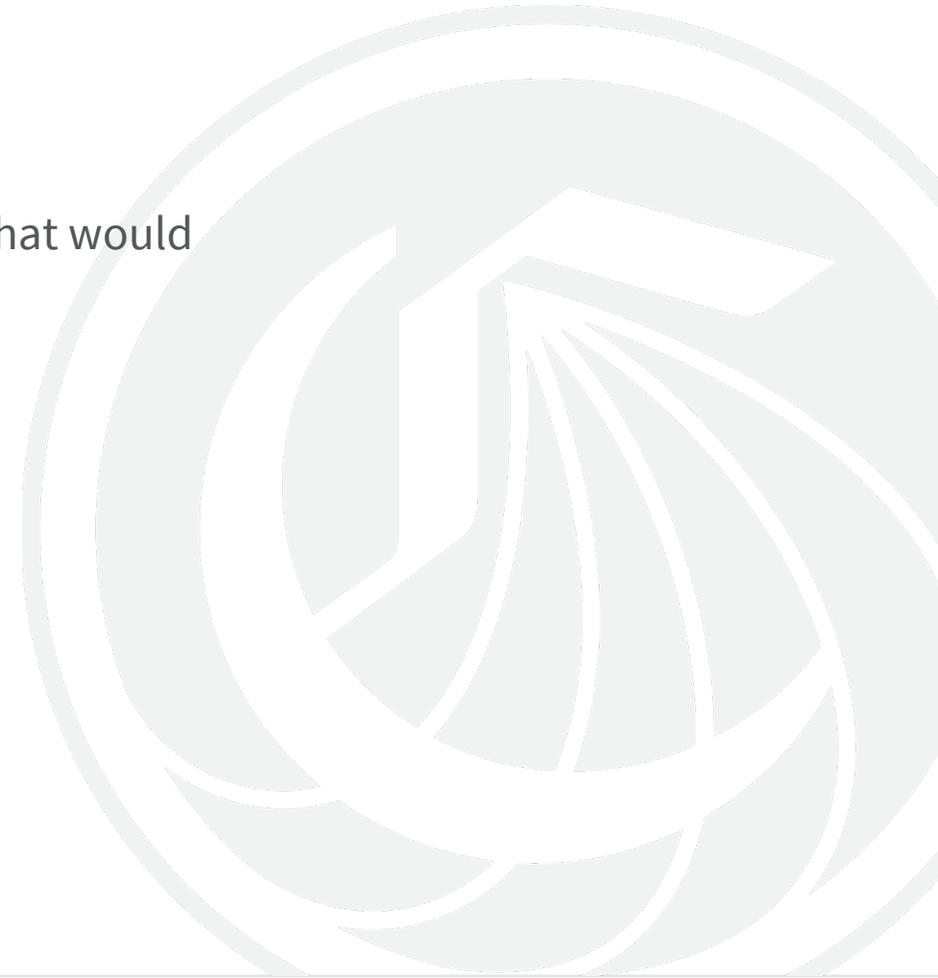
- Search Component Improvement
- Site Layout
- Information Organization
- Accessibility for New Counselors

## Site Content

- Out of Date Links and Information
- Equity and Diversity Groups Inclusion
- Directory
- Transfer Student Needs

# Zoom Poll #2

- In terms of providing direct support to transfer-bound students, what would motivate you to use the TCW site?



# Vision for TCW 2.0

- Improve experience working with Transfer-Intended Students
  - Information accessibility
- Promote transfer equity
  - Make it easier for those supporting students to locate resources and information
- Build community around Transfer and related work
  - How can we improve information sharing and resource referrals?

# Looking at Current Site



# Search Application

## Search Criteria

- Type of School
- Location (State)
- Attributes
- Major
  
- What else?

The screenshot shows a search application interface with the following elements:

- Filter by CCCs, CSU/UC, HBCUs & more**: A toggle switch that is currently turned on.
- Type**: A list of checkboxes for school types: CCC, CSU, UC, Private, and Out of State. All are currently unchecked.
- Attributes**: Two toggle switches for "HBCU" and "WICHE and WUE", both currently turned off.
- State**: A dropdown menu labeled "Select State".
- Major**: A dropdown menu labeled "Select Major".
- Results**: A list of search results. The first result is "Allan Hancock College" with its logo and the tag "California Community College". The second result is "American River College" with its logo and the tag "California Community College". Each result has a plus sign (+) to its right.

# Revisit: TCW Goals

CLPCCD has received a grant to create a revitalized and refreshed Transfer Counselor Website (TCW 2.0) with the objectives:

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- **"to provide value for counselors while in session with students."**

# TCW – Existing Resources

- Acknowledgement – A selection of existing TCW resources that are *highly useful* when working directly with students:
  - [CCC](#) – General Education Patterns (*IGETC, CSU*) and *Academic Renewal*
  - [Private / Out-of-State](#) – Direct links to *transfer* pages, and [HBCU Guarantee](#)
  - Counselor Resources – [IGETC Standards](#), direct transfer [Data](#) links
  - Best Practices – SBCC Transfer Academy [UC and CSU Application Tutorials](#)
    - And much more! Explore majors, Nursing information, Pre-professional advising...

# TCW – New Tools

- TCW has the potential to put even more tools in the hands of counselors and others with an interest in transfer. Some *potential* examples:
  - UC Transfer Admission Guarantee (TAG) GPAs by campus and major
  - CSU Transfer Success Pathway (TSP) guarantee GPAs by campus and major
  - Advanced Placement (AP) - index of direct links to AP pages – UC/CSU/AICCU
- ALL of the above could be integrated into an enhanced search function
  - After searching the school, you have direct access to all of the above
  - AND (stretch goal!) - after searching for MAJOR, you get comparative data across multiple campuses

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# TCW – Opportunities

- TCW has the potential to provide *resources* that support community college functions as they relate to transfer:
  - Transfer-related Service Area Outcomes (SAOs) and Student Learning Outcomes (SLOs)
  - Transfer Center functions (Annual Report, Transfer Center Plan)
  - Transfer Data uses (Program Review, assessment, outreach, advocacy)

# TCW – Opportunities (cont.)

- TCW can serve as a hub for transfer counselor *training* and *professional development*:
  - Resources for counselors in special programs and learning communities to help connect students with parallel university-level opportunities
  - Hosting Transfer Counselor Conference, and providing easy access to other transfer conferences (UC, CSU, AICCU, others)
  - Resources in support of training new transfer counselors and personnel
    - Some examples: transfer case studies, educational planning techniques for transfer, changes to the transfer landscape

# Discussion

What questions do you all have?