

Transfer Talk

Contributed By The Butte College Transfer Center

Transfer Talk was incorporated at Butte Community College in 2004. Transfer Talk is based on the Peanuts comic strip where Lucy sets up a table and declares “The Doctor Is In”.

At any given time during the day, a transfer counselor will take a portable cart outside that unfolds into a desk, and, placing a vinyl banner around the border of the table with the word “Transfer Talk” in big bold lettering, to announce that “The Counselor Is In”.

High traffic areas on the campus’ grounds, particularly between classes and at lunch time, provides the transfer counselor a unique opportunity to make contact with students and answer the student's questions about transfer while advertising the college's transfer programs, services, and events.

This service has increased the number of students contacted while increasing student awareness of the college's transfer programs, services, and events to students that might otherwise not have been aware of the Transfer Center’s existence on campus. For more information on this Best Practice contact [Ray Rodriguez](#) at Butte College.